

## **SISTERS NOT THE ONLY ONES INCAPABLE OF DOING IT FOR THEMSELVES: ANOTHER FAITH BASED SUBMISSION TO THE STRATEGIC REVIEW OF HEALTH AND MEDICAL RESEARCH**

This submission on women's health and small business direction which was previously sent to many others, also addresses the Strategic Review terms of reference (TOR) 13, 1 and 8 below, with relevance too for other terms, particularly 12, which is related to '*the determinants of good health*' and to '*closing the gap*' between indigenous and non-indigenous people living in Australia – (or naturally anywhere else). As a simple old woman one likes to start logically, by considering the last term of reference below before the first. Think globally first to be the most effective part of the whole. (Have a donut?)

Opportunities for Australia's health and medical research activities to assist in combating some of the major barriers to improved health globally, especially in the developed world – **(TOR) 13**

The need for Australia to build and retain internationally competitive capacity across the research spectrum, from basic discovery research through clinical translation to public health and service research **(TOR 1)**

Opportunities to improve national and international collaboration between education, research, clinical and other public health related sectors to support the rapid translation of research outcomes into improved health policies and practices. This will include international comparisons **(TOR 8)**

See the related directions attached to Sir Richard Branson and also on gambling, justice in Japan, and on more sustainable principles and development globally and in Africa.

I am currently writing a related submission which argues that to address the Strategic Review terms of reference properly, one ideally thinks globally to act locally in more openly related organizational structures mining regional contexts better. Like the Pirate Party in Europe and perhaps the Couch Party in Egypt, we think the right to freely and openly share our files may now be the main necessary demand to benefit many good communities most, including their related institutions. Land or property may no longer be seen as theft, but the more that they are freely shared in exercises designed to benefit the project contractors, the surrounding communities and their heritage, the more that wealth may grow and lands and seas flourish. We want Sharia compliant financing now.

The beauty of the product or service, whatever it is, may or may not be purely in the eye of the beholder. Its value often depends on how well the choice does the expected job of work in the eyes of payers and/or others defined significant. In the absence of treatment of the history of a culture and its major cultural canons there appears to be only entertainment at best, or many things far worse – like drugs, Baby, or guns or sex. Let others take the debt, pain and insecurity in future. (We are watching TV on the couch.)

In my next submission I try to work out what in God's name Malcolm Turnbull, Paul Howe and the rest of the big boys think about the exchange rate and whether it matters.

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Also see related attachments and more direction on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au)

***Dear Sydney Members, universities, Fairfax, ABC, SBS media and Beyond  
(Foundations: Take this to your leaders or do it yourselves alone or with others)***

**AND SHALL WE OPENLY SING 'SOLIDARITY FOREVER' ON FREUD'S  
GREAT BUS OF COMMUNITY LIFE? (WE WILL IF WE WANT)**

**Towards understanding more of women, men, business and sustainable development  
starting at Sydney University beyond the Yellow Brick Road with Rupert**

This is a discussion of global development starting from the bottoms, not the feudal tops. Partly as a result of what Australians have learned about health and disability insurance, investment and general financial policy and implementation over the past fifty years, Australia government has overseen stable, debt free, full employment policies since the US lead the world into global financial crisis in 2008. Australia, like many countries and cross border regional communities, must now understand and work together with ideal social and environmental directions of major and minor trading partners and many other communities. Otherwise our people may be left behind because of earlier development of economies of scale in US English speaking communications, as well as behind Asia in manufacturing development and thus behind both areas in related financial development. (Even if you don't count war, this could easily become the worst of all possible worlds.)

*Surely we must openly plan to help green global direction to be delivered in our region as other natives also do it in theirs. Thus recommendations for Women's and Small Business Programs, supported by extension of the role of the media as fourth estate and in technology transfer, helped by Sharia compliant financing are addressed in context later. (Don't call me Surely.)*

Those women who are comparatively wealthy, healthy and educated have rapidly shown most women want and expect effective self-control of bodies and reproduction. Wherever women have many children they often also tend to be poor, without education and subject to violence, nearly always by men. This violence often increases around elections, which in feudal and related male cultures may largely be bought, secretly or not. In many rural areas and urban slums, poverty has also led more children to more rapid desertification, pollution, loss and bleak or uncertain futures. Women and men have rights to effective birth control. Chinese leaders took many poor women and children away from key feudal problems to many new opportunities with effective birth control, paid work, health care, housing, communication and education. Do not turn this clock back. Open up for more.

The Australian National Training Entitlement, the National Disability Insurance Scheme and related measures are currently being constructed in this international context, after

much earlier Australian government, business, individual or more disinterested experience and analysis of many underwriting structures and risk management practices. Plan openly or lose out to larger, secretively driving financial interests. Australian governments and industries have tried to manage pools of health care, retirement and insurance funds better to achieve wellbeing. This has included setting injury prevention and rehabilitation goals related to addressing the health risks of many diverse individuals and communities living and working in diverse environments. Premium funds are ideally managed and invested on behalf of taxpayers, employers, workers, consumers, and related community members, rather than on behalf of the financial drivers who say their operation will suit us all.

Open it up for better understanding by everybody that the best things in life are free. After what we all have learned about the causes and effects of the global financial crisis starting in 2008, surely we are all crying out for feminist revivals much broader, deeper and more transformative than boring mummy wars. Quality of life counts. So does 'Singing in the Rain'. Give them what they want to learn and need. Reform at Sydney Uni. is discussed as part of broader regional development models in which its organization ideally goes beyond 'mutual accountability' as the key governance value towards being more openly inclusive and service oriented. From such perspectives, the proof of the student pudding or work is in what is turned out in practical projects designs, work projects and all related evaluations established to help others, as distinct from being judged largely in terms that those behind a professional veil or curtain tick for computers. I pick Sydney Uni. as I live nearby, worked there for eleven years and go to their gym. They send me management publications from time to time. You can pick on anywhere.

Globally, the poorest and the old appear poorly served in increasingly unbalanced and unstable markets, on their way to breakdown and death in huge droves in the poorest and wealthiest communities respectively. (I'd pick health care and housing stocks for the rich if I were a betting woman). They all still may feel forced to drag their families with them through their incapacity to handle all the specialised complexities and inflated, narrowly closed vocabularies that professional institutions ramp up. This makes more money and maintains their own professional mystique along with many unknown others with whom they may be aligned for mutual advantage. Ideal global and local development and higher education directions are addressed in the attached file 'Think globally, act locally'.

Keep it simple, Stupid. Simple is peaceful, often incredibly beautiful and very cheap, which is what the average producer may seem to hate. Baby, the poor and the old would love it simple and green, which is twice the new cutting edge markets they always try to ramp up. Plan and produce a simple, cheap, working past, or reinvent it green. Many living in appalling or very wealthy ways would find it welcome. (In retrospect, I guess none but those also in Dubai could have created the stupidly wasteful, erratic then broken watering system they put in our body corporate garden in drought under trees. I hated it. However, in Dubai the date palms, lawns and gardens work a treat with desalination. (It was nice to see that the fresh date may be making a cultural comeback – complex?)

Science is still with us rich ones and will not go away. However, maximising employment capacity and its benefits requires better coordinated organization and

information management of student, other personnel and facilities, to help both large and small businesses develop better, along with poor and old individuals and communities globally and locally. Related recommendations are justified below and attached. Kofi tells you all to hurry up and Christ knows I do too. Plan open stable simple green investments globally and locally – a bit like what you used to do for murdering and maiming villagers or bombing their land and seas. Reverse the process just as cheaply but without guilt. (You don't have any guilt? Then just be a hero and 'give back' instead.)

### **Recommendation 1**

The key recommendation necessary to support many new international development directions which are discussed later is to establish Open Sydney Women's Business and Small Business Development Programs with project aims designed to meet identified social and environmental goals. Open directions and processes designed for this key regional goal attainment are also related to assisting many closed and expensive feudal and collegiate structures to develop more openly, fairly, broadly, diversely and greenly in company with local, regional and global community and environment directions.

### **Recommendation 2**

Global industries related to mining, tourism or war, for example, may often have enormous impacts on the surrounding communities and habitats. Voting for government often exacerbates corruption and violence pursued by many tribal, professional, financial and related regional associations seeking under the cloak of law, or not, to maintain their place at the foreigner's table, from where any guaranteed money must normally come as most others are too poor or unwilling to provide it. (The tourist industry and future development in Africa, for example, is discussed attached).

Risk is ideally addressed openly in related regional program and project management contexts for common, plain understanding and development beyond the mutual. From this perspective, Gina Rinehart, miner and the world's richest woman, appears a rare jewel on the Fairfax media board to assist more open linkages between mining and the ideally related attainment of regional and community goals which naturally often rest on land protection and tenure for current and future generations globally and locally. African newspapers I saw were tops at clear information provision and analysis. PBS NewsHour on SBS and Inside Business on ABC TV, etc. greatly aid our understanding.

(One may ask why do Australians appear so gloomy about the future when they also weathered the sharp economic drop in 2008 as well or better than anybody else? The answer is because we know what a nasty bunch of hopeless dickheads run the joint. Don't mention any names but help us all turn it around together with Leon Panetta.)

### **Recommendation 3**

Openly recognize Sharia compliant financing forms which can be made openly available to many more broadly. (I guess I did a Sharia compliant land and housing deal with my

daughter, her boy friend and his family of Vietnamese origins in April - from Hue? Since my UniSuper funds would have turned down again in May I feel happy already.)

As I understand it, Sharia compliant financing seeks to reduce risk rather than pass it on to others in the environment or to future generations, as the US government and friends have been so busily doing. Equity based partnerships are favoured which are designed to increase the wellbeing of all those engaged in the venture, for the protection of all. One person is not to benefit at the expense of another, which is why equity partnerships are preferred to interest bearing loans or financial trading and related gambling on the price of the known or unknown commodity or risk. Liquor, tobacco or other trading may be forbidden as being against the community interest. Go Tusker Beer! (Have a Banana?)

Sharia compliant financing, discussed again later, seems strategically vital for gaining more sustainable regional development and for more openly planned and stable global development directions which are better at delivering jobs, health and education through heritage rehabilitation and other cultural or land protection and enhancement projects. Later, a green toilet block is justified as a small model design, development and work project. It currently seems difficult to deliver in practice in part because the driving university business appears to be increasingly specialised certifications, which subsidise continuing research with comparatively little interest in helping or spreading development. This is like the US tertiary game so costly for students, who may often be expected to start their 'careers' with huge college debts and terrible prospects. Suck up?

However, universities also appear comparatively well placed to help Sharia financial reformation because of many ancient classical, feudal, romantic, learned and related charitable associations. These ideally bring their modern collegiate families more open to being more democratic as well as scientific, through also being more openly and broadly informed and informing as well as more evidence based in inquiry and judgment. They will thus help all be more clearly and competently meritocratic. (Dream on?) SBS made a TV series on Sharia compliant financing. The Victorian government, in recent inquiries, wished to support it. Try them as well as Sydney University, etc. etc. etc.

The Sharia financing ideal appears as a vision of a caring community. This is discussed later in regard to common concepts of human rights and the rights of the martyrs. The dominant Christian heritage legal and financial models assume the market is moral as its institutions will allocate increasingly equally and fairly. This has not happened, for reasons Collier makes clear in 'The Bottom Billion' (2008). Unless I am mistaken, the Sharia financing ideal seems potentially more democratic than what we have got from our own primitive, closed, historical associations, who may perhaps be most easily distinguished by the success of scientists who were brilliant for war. In Dubai, finance superficially appears conventional in loan relationships with HSBC because HSBC profits from UAE operations were up 77% to \$575 million from \$324 million in 2010 (Gulf News, 28.2.12, p.27). Open business up and redirect funds to greener pastures on religious and charitable grounds which will hopefully be less barbaric and more caring in their treatment of other women's children in future. (Towel Heads vs New Barbarians.)

#### **Recommendation 4**

A quick way to implement an Open Sydney Women's Business and Small Business Development Program may be to establish one first under the Global Executive MBA at the University of Sydney Business School using the open website content direction on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) which is designed for this or other purposes. If it is put anywhere with 'women' in the title, it will be fast reduced to a cultural rump again, like the political economy approach which those without a vested interest in financially driving secrecy and instability can see makes sense. (This is what is read in Australian newspapers and seen on TV, in contrast with the narrower professional lines on US TV. PBS Newshour offers broader, more disinterested and clarifying debate. Don't miss it.)

The Financial Review (Autumn 2012) publication Master your MBA promises you will: Learn across four continents; Discover fresh perspectives; Complete real projects; Emerge more connected. Students apparently also Engage in 5 x 2 week face to face modules over 18 months. Content could also be offered more flexibly than in 5 x 2 week face to face modules, depending on student, payer and other environmental need.

Students ideally engage with institutions and communities relevant for their project. Everybody in this environment, including teachers, may learn more about real and theoretical worlds, to try to help everybody get connected better, instead of only themselves and close 'peers', often with comparatively poor results for all involved. To the extent that one is able to be flexible enough to see failure to achieve as a happy learning opportunity, one may also be preparing for a happier road through life to death. (As our mother used to say years ago, 'Put yourself and others in better perspective' - Buddha, Pollyanna, Sociology or Alzheimers already? You be judge.)

### **Recommendation 5**

Ask for diverse and relevant contributors to openly be identified or self- identify, as I have, in order to step forward in related regional, industry or community contexts of contract based, openly filmed and assessed production. This is ideally undertaken for educational purposes and to serve related work, exercise or entertainment interests on the spot and more broadly. Come out come out, wherever you are. Sign up for change. Try going back to somebody else's countryside if you like. It will be new to you.

### **Recommendation 6**

According to the Sydney Annual 2011 Report on Achievement and Philanthropy entitled 'Driving New Discoveries: Your Generosity Transforms Lives', Investment Capital Management (ICM) 'is charged with managing' (sic.) the Uni. of Sydney's overall investment portfolio comprising endowment capital, operating funds and commercial real estate investments. The report states that given the perpetual nature of the University's endowed capital, ICM seeks to generate an optimal risk-adjusted total return through the employment of a structured long-term investment philosophy based around strategic asset allocation targets. One wonders what these assets and targets are. One wonders why ICM should not 'take care' of the assets and target them better, rather than ICM 'being

charged with managing' them, which sounds too coldly remote - whatever they are. (Think of them perhaps as fire hoses.)

One ideally expects increasing synergies within organizations, communities and lands to deliver regional and global service to the poorest women and children and the old, who often are also increasingly disabled before death. For many of us, who hated the US post war policy direction, peace and development are what human rights may be seen as mainly about, along with protecting, enhancing and debating land and heritage for future generations. Ask [Meghan.knox@sydney.edu.au](mailto:Meghan.knox@sydney.edu.au) for the ICM report and let us know what you can do with the International and University Foundations to help this direction along.

**Human rights, responsibilities and mental health as total quality of life: (Trying to fit in the psychological puzzle of the self for more flourishing regional development)**

Quality of life depends on health. After World War II this has been shown to be closely related to having gained effective control over reproduction and support, from land, resources and related control of risk. Freud famously asked 'What do women want?' I naturally guess most want happy parents, siblings, husbands, children and neighbours. Planning is vital or many of the poorest women, without any choice, will keep having babies while all turn yet more land into desert in the search to feed cattle and find wood while men get guns and leave. The UN High Commissioner for Refugees states combination of drought and displacement by conflict is driving refugees from Syria into Jordan, Lebanon and Turkey, while people from the Republic of Congo flee to Rwanda. Those from Mali are going to Niger and the Sahel Region in West Africa generally faces increasing crisis. There is a huge amount of Asian history and experience we could learn from. The curse of living in 'Interesting Times' is people must often learn a lot faster to survive. Those of us who, like me, lived cushy lives as kids and teachers may have no idea at all. To understand the pressures upon the other is often to understand their gifts.

From the women's and related small business perspective, the media ideally has a major role as a fourth estate, not merely as electoral candidate, service or product pushers driven by advertising funds. The US and related market and government directions must be openly pushed by the rest of the world to change, so as to openly focus on more openly planned, stable, production and outcomes, rather than business as usual. This is necessary as they appear comparatively unwilling or incapable of doing it for themselves. For example, in the US they think that owning guns protects them but OECD figures show they kill each other far more often than people in any other country in the OECD. Do not let the US again become the normal centre of market arousal through increasingly ignorant lies about market capacity which can only fail the world and especially the poorest and many of the old again. The largest push might come from China and Europe before more traditional English speaking and related feudal interests globally - Singapore and Dubai? (Women in the movies don't say 'Take me away from all this' for nothing.)

Views of human rights and duties to communities are ideally simpler - beyond those inspired by US law, financial markets and their related charitable expectations, which together do not operate honestly, clearly, fairly, or with stability for any business or community. The problems this creates appear likely to get worse without action now. In

the dominant US ideal and analysis the market price and the psychology or 'taste' of players, drives choice. Prediction is principally attempted for related market reasons. Try history and political economy instead, as many of us outside the US have kept trying to do albeit working under wet cement for years. The common dictionary defines a framework as 'a structure into which completing parts can be fitted' and I do too. Ideally, the UN addresses comparative regional and community planning frameworks in theory and practice. Many UN Conventions and agreements aim at assisting and improving the general quality of life, including through being able to visualise and achieve more diverse choices for all who want some. What is mental illness but rejection from the apparent norm? (Jesus, Baby, whose norm is that? Put it down immediately or I'll call his wife.)

Globally, one appears most likely to come to feel another's pain and understand it on TV. This discussion is to address regional development of healthier environments better, so that people are less driven in races to the US bottom by legal TV advertising of huge amounts of high fat, high sugar food, a huge range of legal drugs and surgery, expensive colleges, lawyers, financial 'planners', election candidates or silly shoes. Where big numbers of channels compete, there is endless rubbish on TV with little news which is not advertising dressed up so that demonstrably foolish over-consumption with nasty consequences may seem like a family or related community and patriotic duty. The social research, on the other hand, is often history and social context blind but secret, albeit published by mates in a professional journal or expensive book that nobody without a vested interest in it continuing knows about or understands. It costs to be full of jargon.

New direction necessitates the broadening of many feudal assumptions and perspectives from their narrower past and present concerns. (Am I alone, for example, in wondering what Keynes or Freud thought of their mothers' operations?) Australian associations have been brought up from earlier and more narrowly prescriptive Christian common law and statute based land, sea, property and financial control and product allocation routes. Australia is limited by an approach to Constitution that elevates the legal Word of a past time and place above others historically later. To be led by dead or live white male feudal assumptions about many things is wrong, as collectively many people have gained the wider knowledge, wisdom and hindsight of more recent and less violent adversarial times, through improved scientific, technological, communications, medical and other practice. One cannot believe the apparent level of unwillingness of men to point out the necessary clearly in real life, as distinct from in the movies. (I don't hold it against women in the same way as they have always been kept in the dark so more naturally reflect twaddle.)

Twitter? Openly analyse more deeply and report better instead. Take pictures. As Bill Shorten, Minister of Workplace Relations said recently on TV, we need to understand history as well as business and also to understand the importance for development of both flexibility and fairness. This may often be a much better route to productive innovation than research publications or patents. On the other hand, apparent 'choice', shown by ticks for a provider's questionnaire, may often be seriously and increasingly misleading. This is ideally not the US, where choice ideally drives the private sector establishment of services and products in an otherwise unplanned fashion, so it is galling that US research leadership is followed so assiduously in Australia. What have these bastards got against

open planning and related research trajectories which focus on the real need to protect the planet, including major attention to help in the poorest environments? A human rights perspective which plans for quality of life is better than the US approach to rights, where arms and violent loss, which may frighten people most, are not part of the same equation.

From global, regional and human rights, rather than traditional professional perspectives, it appears important that many students should learn much more about those comparatively poor environments they may or may not come from themselves. This is ideally to help set up practices to assist communities to flourish and protect their part of the global heritage so they can show it to others and so assist the pleasure and progression of future generations everywhere. There are many potentially great or small plans for greening Sydney and improving quality of life which cannot occur easily or effectively without more open and better organized opportunities for employment, training, education and work support. (This is discussed in relation to management at Sydney Uni. later.)

At the personal and community level, following Freud, I assume that being in a position to balance one's supposed rights and duties (ego and superego) in a way which is satisfying to oneself may be a more useful way of conceptualising mental health than the medical diagnosis. To the extent that obesity implies behavioural divergence from the expected norm and is self destructive, it seems a mental health issue, likely to lead to physical breakdown comparatively early or to related depressions. I guess there are lots of good ways to help lots of people out of difficulties they have fallen deeply into, if they could find more easily and specifically tailored advice, exercise, work, training, entertainment, housing or related family or community support and connexion easily and free or cheaply. Fulfilling human rights and duties depends on good communications management to achieve regional goal directions, so potentially related employers, workers, students and other community skills can become more productive for all, instead of in circling with peers. One asks how to do it later. One way at Sydney University is to link and manage the plethora of collegiate, student and alumni communications far better.

This is the antithesis of the US Cold War and related military perspectives on how to deliver human rights. Starting from the top, global duties of care in regard to land, sea, housing, work etc need to be clearly understood and supported in related regional and local contexts in which broadly caring goals and directions drive more than the application of the same rules in all circumstances in a category, which may be an outdated bureaucratic ideal. Openly justify variations in treatment. For example, I saw the documentary 'World's Biggest Bomb', on SBS TV, on testing atomic then hydrogen bombs. These incredibly arrogant, racist, stupid and contemptuously destructive actions against other powerless populations all happened in my life time, as I was born soon after World War II. Watching this made me cry again with the sharpest hatred of the US government and military, in regard to how innocent people, their lands and our seas were treated in the Pacific, Japan, Vietnam, Cambodia and other Asian nations. US Defence Secretary, Leon Panetta, now wants to make things better with investment. Help openly.

President Obama gave Bob Dylan an award and I would too. 'Masters of War' expressed my feelings as perfectly then as it does today. Aboriginal people may need to put the

sheer horror of the way many other people have been treated and themselves into clearer global perspective to flourish. Visit Hiroshima and see how you feel when you come out the other side of the exhibit. My Welsh father took us to Australia as he thought it was as far away from a lot of controlling feudal madmen we were supposed to call leaders as we could get. He was not fond of the church either, especially the Pope. Many Jews took their families to the US over centuries of periodic persecutions in Europe. Yeah Baby. Build the fucking families up again. In my book we all owe a huge debt to Broadway and Hollywood for bringing women to our stage in pictures we could learn so much from and copy. From this Freudian view women exist, in their own right, and all learning may be related to erotic life or its abuse. Get over it with mother, Mary, others or by yourself.

From this regional and related environment perspective, discrimination may be better conceptualised as unfair treatment, rather than related to human rights, if the former view encourages more holistic than professionally driving approaches to problems whether these are raised by the self or anybody else. Finding out how to achieve better regional management and confidence building in the treatment of 'dis-ease' or discrimination (which is the normal US legally driving domestic face of human rights), is important. One wonders, for example, how budgets and services for any intended clients of either the National Training Entitlement or the National Disability Insurance Scheme (NDIS) will be managed to serve community needs for suitable work, exercise, or related vocational training, education, housing, or other assistance or contribution better than occurs at present. The Commonwealth provides \$1 billion over four years for the NDIS. Related issues are addressed in regard to Sydney Uni. later and in the attached discussion of Sir Richard Branson's book 'Screw Business as Usual' which also makes recommendations.

Linked views of region and place ideally favour UN and open regional and community holding agreements, not professional approaches. From this perspective, land is ideally conceptualised as serving multiple competing interests in life, which is also managed to enhance it for future generations. Psychology is conceptualised as telling stories about the self. This is different from seeing psychology as key to driving better market bargains through prediction. It is also different from getting a diagnosis or long questionnaire and lots more legal drugs and a return to the couch and TV, on the public purse. Finding any or more interesting work, exercise, entertainment and education are likely to be of greater benefit to oneself and everybody else. After years of experience studying men's health in particular, I'd put money on new partners, surroundings, activities and attitudes for curing or reducing problems every time, especially in bed, but only if cheaper. Will National Training Entitlement and NDIS budget management test these propositions? How?

PBS NewsHour on SBS TV reported on the US program helping army veterans re-enter civilian life and find identities beyond that of warrior, called 'Boots to Suits'. Ideally this should be accompanied by regional reform programs called 'Suits to Boots', to avoid renewed spread of the financial risk which caused the 2008 crash. Otherwise, ignorant lies designed to make financial 'service' providers increasing gains can easily be encouraged again in housing or other individual, community or institutional debt which is then multiplied and passed on in the crazy pretence of risk management, before the next

financial or natural crisis, violence or other family trouble hits poorer, insecure, places. Planned regional development and cooperation and/or competition to meet goals are vital.

It seems true, however, that the skills of understanding ourselves as part of a hidden personal and community whole took a giant leap with Freudian and later recognition of subjectivity as emotion. This is traditionally expressed and recognized best in caring and popular cultural production. These are distinguished from and preferred to treatment through 'expert' diagnosis of the other's mental health, which is made on dodgy grounds from more clearly effective scientific perspectives (e.g. men making bigger bombs, etc. although they may be far too busy on big important stuff to think of smaller problems.) This issue of expertise matters as courts legitimate and increasingly rely on psychological 'experts' whose professional empire is normally created following academic certificates, medical specialists and related drug cultures. They may cost vast amounts of public money but do they really know anything much about you and me or what might suit us? From the easy chair, legal drugs may always appear the easiest, quickest and safest bet.

Freud largely had faith in a medical certification model for blokes as long as they didn't deviate from his views, but thought women could naturally work with kids. However, Freud also hugely admired many creative artists as historical figures who revealed great beauty and truth about all cultures. Although he saw himself as a medical man and scientist engaged in continuing study of subjectivity and its early social formation, he often used a listening and speaking practice performed more openly on others than on himself. I guess many women have tried this method of understanding a lot too, often with men and children. I tried it a lot. Freud's daughter, Anna, worshipped and cared for her father. She fiercely protected his memory, often against diverging US professional and related certification and business directions. She mainly worked and wrote in a London nursery for children orphaned and traumatized by war. (Part of the Freud family fled to London from Nazi extermination in Vienna). Anna saw psychoanalysis mainly as a self-questioning study and practical way of understanding and caring for oneself and others better, alone or with others. This may have similarities to love, friendship, prayer, play, learning, meditation, retreat, art, writing, music or other ways of trying to get peace or acknowledgement. Those with and without spiritual belief must all be served.

Should we compare the effects of doctors, psychologists, priests and anybody else who wants to have a go at helping people get on with it more happily? I think so, but how? Comparative historical study of Australian marine, health care, workers compensation, public liability, motor accident, other insurances and non-profit industry superannuation funds all suggest risk management structures and practices work best when underwritten and driven to achieve social and environmental goals of the key stakeholders, rather than profits for insurance companies, lawyers and mates, plus stockholders if they are lucky. Funds are ideally owned, underwritten, managed and invested openly and competitively in the interests of *key* stakeholders (i.e. those who own the fund and those for whom its benefits were set up). Lawyers, insurance companies and their professional mates resist the above direction and their traditional perceptions of risk lead to higher costs and to collapses that top executives often walk away from richer, while the masses are duped. Those who pay their bills slowly, unfairly wipe out many others further down the chains.

Fault based insurance schemes appear wrong and expensive in situations where many factors, such as being overweight, old and/or unsteady of gait, may contribute to injury of a worker or community member who fell off or over. More effective judgments on accountability and rehabilitation can be made by more broadly attempted objectivity rather than many separate adversarial arenas with rules designed long ago to supposedly ensure fair fights. Many legal privileges in regard to information and action greatly reduce the potential for learning from accidents and disputes and increase the likelihood of much higher legal costs. Insurance and other fund management design and delivery requires open examination and reform in better coordinated regional environments. Development goals ideally focus on community health and environment protection in supportive risk management contexts rather than the current ones where the rich pass their risk on to many who ended up holding the parcels, or who stayed in their deserts.

On NewsHour I saw an old Louisiana native talk of his idyllic childhood. It was a green land and local community he loved. It should not be too difficult to plan and design green development projects which provide good value and good safety margins. Planned development direction also appears consistent with the Financial Accountability Review paper of the Commonwealth Department of Finance and Deregulation (2012) when it calls to 'structure the financial framework to allow for pooled funding arrangements and for appropriated amounts to be more readily redistributed among entities pursuing shared objectives' (p. 4). God knows what the recommendations on 'risk management' and 'transparency' could possibly mean to anyone in and out of legal, adversarial and related bureaucratic arenas, other than a ton more regulation dreamed up by more people who never experienced and never had to face the specific reality on the ground. (Mea culpa.)

Apparent benefits of Sharia compliant finance and charitable operations are discussed in related contexts later when it is shown that feudal and collegiate structures at Sydney Uni. have key limitations requiring the corrections of many broader community approaches. Sharia compliant financing and the concept of the 'rights of the martyrs', appear potentially linked with regional development concepts of individual and community rehabilitation and heritage protection such as those discussed above and below. I have spent my working life largely in areas related to human rights and discrimination while becoming increasingly informed about and dissatisfied with the poor effects of many secret, lawyer driven, narrowly financial approaches for those who want to flourish and be democratic. Speak up personally to be understood and we honestly need to hear you.

The Sydney University Strategic Plan is later addressed in ways designed to improve the organization and that of many related partners, ideally undertaking open community development together, to understand and satisfy our own needs better in relation to others in the world. I taught the civilization, international direction and risk management content on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) at Sydney Uni. for eleven years after helping develop Australian state and national standards and risk management directions for ten years in the NSW Department of Industrial Relations and WorkCover Authority. In many regional environments, any person working in mining, tourism, farming, construction or another place could serve themselves, poor women, their children and the rest of us a lot

better with many good community and/ or environment projects. A green toilet block for use in arid and semi arid locations is discussed again later. One may see the potential work, education and development value of such projects for tourists and others in national parks, villages or towns in Africa, as discussed in the attached. This discussion also shows practical problems with academic and collegiate management structures and why open partnerships with others appear necessary to serve broader community interests.

**Direction at Sydney University should relate past and future generations better in the interests of broader communities than those related to current institutional pods**

Sydney University, like many others, is an institution with diverse local, regional and global community reach as a result of its many rich historic and charitable foundations and associations, current operations, strategic plan directions for 2011-2015 and related research, teaching, staff, student and graduate functions and contacts. It is recommended as a local, regional and global program host for Open Sydney Women's Business and Small Business Programs. Many other institutions may be just as good or better hosts. Openly justified, cost-effective development direction and clear accounting in the broader public interest are more important than any particular host. Nevertheless, the strategic importance of Sydney University as a global institution spanning feudal and modern practice ideally presents many business opportunities and threats. If Sydney Uni. fails to coordinate current strategic direction with its historic endowment and philanthropy, it will continue to increase rather than reduce global inequality and inequality of opportunity. Feudal practice is ignorant and harmful in universities to the extent that it is designed primarily to serve the interests of the fellows and their business colleagues in secret feudal norms. This is the information age. Those who do not use its potential as democratically as possible appear usually to be working against both good development and meritocracy.

A lecture delivered recently at Sydney Uni. by Mr Samy Gemayel, a member of the Lebanese Parliament, was entitled 'A Constitutional Crossroad in the Mena Region'. ('Mena' is Middle East and North Africa). He has sat since 2009 on parliamentary committees for human rights, education and culture, defence, interior and municipalities so stressed the importance for effective development and stability of self-determination; openly revisiting national constitutions; decentralising decision making and development processes to sub-national regions, accompanied by human rights related institutions, constituent assemblies and truth and reconciliation processes. The attached report on a recent trip to Kenya, Tanzania and Dubai suggests potential for dealing with similarly related regional problems by taking more openly planned programs and actions together to improve the general quality of life, starting with those poorest first. The potential role of Sharia compliant financing in openly assisting this has been positively noted. I guess Chinese people also did not wish to go through the pain of revolution in order soon to see clearly stated democratic ideals destroyed by anti-democratic forces within themselves.

Help communities see and achieve their ideal goals through understanding more about their empirically demonstrable strengths, weaknesses, opportunities and threats, and let media report on, monitor and assist work and progress towards environmental and social aims as openly and honestly as possible. The SBS documentary 'Sharia Money' explained that from this Islamic view any interest charged on loans and also speculation

to make a profit rather than to be mutually constructive may be judged unethical. Thus equity partnerships are preferred, so risk is shared. Much current Mena and other African agriculture and manufacturing appear unlikely to compete effectively with US or Asian production unless they are also driven by the constructively open services of greenhouse gas reduction through reforestation and land, water and energy improvement which supports social development effectively to meet cross border needs. In the current global climate, the development importance of Sharia compliant funding models to assist the positive development of land for future generations can hardly be overestimated.

PBS NewsHour recently discussed revelations that global giant bank, JP Morgan Chase appears to have shared the general failure to manage risk effectively. Pricing risk has often been viewed as an opportunity to make more money by trading. US Democrat and Republic Senators Levin and Corker, who helped write new legislation, agreed that the JP Morgan London desk, which lost vast sums in trading, broke their new US law which defines a hedge as an instrument to reduce risk. They agreed that in the new law a hedge is not normal trading, because normal trading is undertaken to increase income. As Stiglitz and some others have pointed out, however, courts have defined feudal practice so encourage it. On the possibly more productive other hand in the NSW Premier's Chair of Public Service Delivery, at the Uni. of New South Wales, Gary Sturgess helpfully quotes Alfred Sloan, long-time chief executive of General Motors, who wrote in the 1950s:

From decentralization we get responsibility, development of personnel, decisions close to the facts, flexibility – in short, all of the qualities necessary for an organization to adapt to new conditions. From co-ordination we get efficiencies and economies. It must be apparent that coordinated decentralisation is not an easy concept to apply (AFR 23.3.12, p.1).

The coordinated decentralisation Sloan identifies as necessary for better production and related service could often be gained today by more open, computer, TV, newspaper, radio or other communication. Whether the social and environmental standards required and perhaps delivered in government services are considered better or worse than for services delivered in the private sector is ideally an open empirical question in particular environments. From this perspective, the media ideally has a key role in all truth seeking communication central to the effective formation of the fourth estate, which ideally represents, protects and challenges diverse histories and cultures to host and try to display them fairly to all. SBS TV has developed a lot of impressive expertise in tackling such questions and many related development issues from broader perspectives than normal.

In regard to leading edge international development, which is ideally related openly to small business development, Lee writes in 'Exporters hit Chinese wall' (AFR 15.5.58, p. 58) that in China's most recent Five Year Plan released in 2011, state owned enterprises and so called 'national champions' were expected to take the lead in 'strategic emerging industries such as healthcare, renewable technology applications, biotechnology, high-end equipment manufacturing, energy-efficient vehicles and emerging IT sectors such as cloud storage technologies'. (What do 'renewable technology applications' cover?) Lee states 'strategic industries' are those where the state would maintain sole ownership or absolute control over any significant company operating in these sectors' - plan media?

We need to understand how NSW businesses and Sydney University might work with the Chinese direction better in the interests of all. Surely one could not go wrong by starting with regional communications aimed at better development for all, globally and locally. However, Sydney Uni. has the following divisions, which provide one with very little insight into the institutional potential for assisting technology transfer or related service and product manufacture and trade:

Arts Law, Education and Social Work  
Science, Veterinary Science, Agriculture, Food and Natural Resources  
Medicine, Dentistry, Nursing, Pharmacy  
Architecture, Design and Planning, Sydney College of the Arts, Sydney Conservatorium of Music  
Economics and Business  
Engineering and Information Technologies  
Health Sciences

One wonders how Chinese or any other planned productive directions and Sydney University Divisions may relate to each other to produce the technologies and jobs, skills, services and goods now necessary to meet the international directions that great global powers and huge global markets will require. Small businesses and women must normally cooperate with them, find niche operations or cease to rely on the market for life. The International and University Foundations in the 2011 Report on Achievement and Philanthropy should know a lot more about what should be going on. Search me.

One also wonders if Sydney or other education, training or research operations will play a role in new City of Sydney and Commonwealth agreements which roll out City of Sydney planning directions, including to install a tri-generation network to supply low carbon electricity and zero carbon heating and air-conditioning to council and privately owned buildings in four zones across Central Sydney. Installation of trigeneration in Green Square and related development is being carried out, for example, with Leighton Properties, Mirvac, John Newall and Lancom, as well as Origin and Cogent. Lord Mayor Clover Moore states trigeneration plants will reduce pollution by using natural gas not coal and one day may be converted to renewable gases using waste to energy technology. (I feel sure there will also be urban or rural pie in the sky when you die.)

The main interest of universities appears to be reproduction of a widening range of increasingly narrow, academically defined and costly elite qualifications for supposedly elite jobs. Many students, however, find the elite jobs they expected remain unavailable to them on graduation, especially in desirable cities, in spite of the huge debts they or parents took on for their education. Under such circumstances students and those who pay their fees ideally should have the opportunity to take the subjects they choose, rather than be forced into others by a particular collegiate culture. Attached discussion of geo-science student protest at Sydney Uni. suggests categorizing student subject choice as principally related to either Governance or Health or Built and Natural Environments.

This can also encourage more far seeing, productive and democratic organization of the institution and its capacities to serve the poor and all others better, as discussed attached.

An exhibition of student work for the Master of Architecture, Bachelor of Design in Architecture and Bachelor of Design Computing at Sydney Uni. produced many beautiful drawings and models, supported by student writings addressing many related concepts. However, the viewer had little idea of the student capacity to serve government planning directions; address engineering and construction constraints; address materials and labour availability; or deal with other commercial realities necessary to make such projects possible and attractive to investors. Students and residents of Sydney could benefit greatly if students assisted the City of Sydney Council and residents in addressing many practical planning and development concerns which exist in our communities and environments. Such open management partnerships appear even more urgent in rural areas because customers are comparatively few and skilled labour shortages are more acute. This often appears to increase the costs of all development while also driving major inequalities related to uneven development between urban and rural locations.

Sydney University Strategic Plan states that the university shares two key values which are Engaged Inquiry on one hand and Mutual Accountability on the other. The discussion of mutual accountability states:

Individual members of the University, and the academic communities of which they are a part, are accountable to one another for their contribution to the academic and financial health of the institution. This concept of mutual accountability shapes the Universities commitment to, and the responsibilities of, individual staff and students. It also has implications for our approach to decision-making, and for the relationships of the various academic communities that constitute the University.

The idea that ‘academic’ communities and organizations should ideally be accountable only to each other is wrong, even from John Donne’s 17<sup>th</sup> century view that no man is an island. (Today no island is an island.) The above vision of the University reflects feudal man’s view of himself and his brothers’ interests in their continuing institutions, to which women were very recently admitted to be suitably tutored and placed. The dysfunctional nature of many feudally designed, closed institutions men have developed over time have been revealed to many more people since TV began, since comparatively rich women got family planning, jobs and education, and since the global financial crisis began in 2008. Go far beyond mutual relationships of accountability within many closed and secretive professions. Globally this has been shown to narrow sound development opportunities, blindly increase dysfunctional, unstable and costly investments and inequality as well. Related pursuit of male dominated interests has fuelled regional war, growing global desertification, major pollution and other unwillingness to consider future generations.

Nevertheless, the recommended regional direction would assist implementation of the Sydney University 2011-2015 Strategic Plan, particularly in relation to the aim of Engaged Enquiry: Local and Global Partnerships. Strategy 13 is to ‘prioritize

international engagement on a regional basis to support the effective development of university-wide partnerships and networks'. Regions can do better if developments are open and also opened up more broadly to equity based open partnerships beyond the institution. Strategy 15 is 'to deepen our engagement with a supportive network of alumni and friends'. 15c. is to develop a university-wide volunteer program including recruitment management, training and recognition for volunteers.

The Sydney Annual 2011 Report on Achievement and Philanthropy is ideally addressed in related terms to maximise the benefits of more openly coordinated, stable, operations, including Sharia compliant financing. Investment Capital Management (ICM) 'is charged' with managing the University of Sydney's overall investment portfolio comprising the endowment capital, operating funds and commercial real estate investments. Given the perpetual nature of the University's endowed capital, it is stated ICM seeks to generate an optimal risk-adjusted total return through the employment of a structured long-term investment philosophy based around strategic asset allocation targets. One ideally expects increasing synergies within the organization and lands to deliver regional and global service to the poorest women and children, not just men with money. For many of us, perhaps, who have never shared a delight in the US post war direction, peace and development are what human rights may be seen as mainly about, along with protecting, enhancing and debating land and heritage for future generations. Contact [Meghan.knox@sydney.edu.au](mailto:Meghan.knox@sydney.edu.au) to read the ICM report. I will too.

Strategic Plan Strategy 14 is to 'develop and implement a coordinated university-wide framework for local and rural community engagement'. Local and rural community engagement will be much broader and more effective if related skills and services can be openly engaged outside the institution as recommended and necessary. Strategy 14 © is to 'identify a sustainable number of projects that include opportunities for education and research activities (in consultation with external groups) that will directly engage local residents, students, staff and alumni'. Major apparent shortages of practical expertise or perhaps major incapacity to locate this expertise in the institution are demonstrated above and later. Would the University of NSW or other institutions have more practical bents - who? This seems an opportunity for women and small business to assist better driving in circumstances where it appears increasingly clear that by motoring on as usual the global economy will power up to crash again, affecting the poorest and future generations badly.

I tried without success to find anybody at Sydney Uni. who might openly help provide cheap services, products and help to use natural resources in more sustainable ways. I asked who could design or build a greener toilet block for use in arid or semi-arid areas comprised of two toilets and a hot shower; then justify the design, acquisition and use of materials and labour in the toilet block construction from social, environmental and related cost perspectives. I chose this project as a female tourist with the realization that in many parts of Africa, wild animal tourism is the only substantial earner of hard currency yet tourists use huge amounts of water compared to village people who must increasingly also gather more wood to heat it. Toilets get noticed and green toilets, of a kind which prevent rather than encourage desertification, could educate everybody who visits national parks and initiate related work, training and habitat protection for people

living in many comparatively poor rural and related urban regions. Ideally, this is carbon pollution reduction related work where comparatively easy but vital local, urban and rural action can also help others manufacture, get service jobs and make money. One should film and explain construction of a greener toilet block and deliver assistance to make it available to others in related regional environments. The NSW Fair Trading Home Building Contract is a clear, helpful product to serve related quality management aims.

Internationally, Hans Rosling's analysis and development solutions in the poorest communities aim to help poor women live above the wash-line, where all have washing machines. A later PBS NewsHour segment on SBS TV showed how a compact solar energy solution a man invented for his doctor wife to use at night in comparatively simple medical operating environments, could help many of the communities which are poorest. Such people need many more simple, cheap technological, agrarian and urban solutions to their problems of poverty fast, to improve their lives. However, national research and technological development are usually geared to pleasing scientific communities who also serve the wealthiest markets. Their convenient standard economic assumptions are that the economic, social and environmental benefits of their driving approach will trickle down in ways that equalize and pacify the poor, rather than dividing and ruling or killing people in those communities still poor and fast reproducing. Help Sydney Uni. change.

**Think Globally Act Locally. Seeking many openly planned regional development directions for social and environment protection for future generations**

James Wolfensohn, Australian former president of the World Bank who studied briefly to Sydney Uni, told the 1999 Annual Bank Conference on Development Economics:

While we need to have the proper macroeconomic policies in place and to address issues of growth, capital flows and exchange rates, we also need to attend to structural and social issues. But these 'soft' concerns do not always get the same instant reaction as financial concerns because the issues are long term. Education is long term. Environment is long term. Health is long term.  
(Stiglitz and Muet 'Governance, Equity and Global Markets' 2001, p. xxvi)

Wolfensohn appears to be saying above that those who seek high profits in the short term, rather than those who undertake much broader and longer views in pursuit of community and personal interests are still driving development outcomes. He also said 'Before you go to market save an egg for the baby' but that was to a different audience full of women. Poor women should have the key choice Western women have grasped as best for their families – genuine family planning. Self-controlled reproduction enables many related pleasures. Call me pro-Chinese and anti-Catholic but from any welfare state based and increasingly informed perspectives, uncontrolled reproduction seems logically viewed as self-destructive, a potential risk to many and a major threat to diverse and common inheritances of life, beauty and pleasure. Fix problems in Singapore etc. not make more.

Considering current famine and related problems in Africa with the perspective of hindsight, it appears more likely that the 1984 Band Aid and Live Aid concerts, with the stated charitable aim of an end to African hunger, were in fact to showcase what could be

done for business through better global communications development for music and other consumers. Fair enough. However, hugely ignorant, lying financial communication has hugely increased global inequality, financial instability, major debt and financial losses since. A simpler life could be a pleasure to many with the potential to play more useful roles in openly assisting future development because of their practical knowledge and experience. Where are they? They should be openly used, with services and products openly tested, against elites. Build it, film it, and explain on TV, according to contract.

In many cases globally, the poor and the old both appear to need simple, reliable, green designs, services, products and jobs fast, not more complex or grandly driving ones delivered comparatively slowly and expensively without concern for their clients primary interests. As an old person, for example, I often feel anxious about inability to handle the increasing range of highly specialised communications, financial, travel and building technologies. Where one used to depend purely on a relative or bedfellow to fix things at home, now specialised trades appear destined to produce men for every inch of the apartment, building and grounds. One is also bombarded with offers to check one's bowel or a dozen other organs which may decay. (One gives the latter a flea in the ear.)

On Inside Business on ABC TV (20.5.12) Rob Sindel, CEO of CSR, pointed out Australia has to find ways to establish a more sustainable manufacturing direction. Doing this appears to be most naturally related to the achievement of better technology transfers between or among many large and small Australian and foreign development partnerships with social and environmental aims which are supported through strengthening the role of the media, as the democratic fourth estate connecting all people and helping them progress more openly and effectively together, as well as consume and be entertained.

A lot of Australian laws have prescriptions rather than aims. However, it is easier and more important to decide upon appropriate regional action in the light of clear common aims, rather than according to many specific laws or standards which may often be quite unsuitable for pure application to improve environments in particular contexts. Open justification is the best protection against corruption and assists all service delivery. Many secret feudal interests and operations, either legal or not, would otherwise remain unknown, incomprehensible and unchallenged by competition or cooperation. If one cannot or does not want to join closed and secretive professions one may perhaps beat them by playing openly, as in sport. Baby, this is also the story of my life. We love a good story. Join in to be better connected. This is a part of a technology transfer strategy.

Open Sharia compliant financing now appears strategically vital for more sustainable development in the Middle East, Africa, Asia and elsewhere. This may also avoid much violent and wasteful reproduction of sectarian political and elite privilege by assisting openly planned and delivered development projects to meet basic needs of people in poor communities. Commercial development often begins and continues secretly to meet key feudal, military, political and related customer, producer and financier interests in land and resources, money, re-election war chests and jobs for supporters. From motherly and small business perspectives, those who give experiences of care and pleasure should be as highly prized as those trained to research and deliver offence or related land management or development. This is a make love not war hypothesis, still awaiting test against feudal

grown-ups. We speak in the interests of members of the Couch Party, who stayed at home with other grown ups in the revolution. As children of the revolution we want a go. From our perspective the natives should always flourish as they are what make us great. Go beyond the present to more productive development through more open administration and research related to regional and local delivery of comparatively simple, cheap, green jobs, products and services which appear needed most in poorer geographic regions.

If you should see any of Obama's idiot aides with a questionnaire, as I have done in Washington, tell them you are with Lilith the Magic Pudding, Chief Alternative to Faith and it's our turn of the tricycle so get off. Stick with the Queen of the Knight and the Monkeys. From our mythic historical and regional perspectives, beyond the Yellow Brick Road with Rupert we are reclaiming the knight and the retreat in this ruling for the glory of God. One speaks as the Secretary Bird, the antithesis of Saint Mary McKillop. See the brand on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) Tell Victor, the female hyena on the bus.

Cheers

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