

TO TC AND THE ASSOCIATION OF SURGEONS OF GREAT BRITAIN AND IRELAND ET AL.

SADLY, I KNEW HIM ONLY ON AN ON-THE-GO MID-JUNE 2017 SOUTH KOREAN EXPRESS TOUR AND THEN ONLY AS TC: (WE CERTAINLY COMPARED A LOT. IT WAS TERRIFIC.)

PLEASE FIND HIM AND SAY MERRY CHRISTMAS WITH LOTS OF SNOW FROM DESPERATELY SEEKING CAROL, PEDDLING A MOVIE DEAL FOR LOTS OF FELLOWS JUST LIKE YOU AND YOURS (SEE REGIONAL COMMUNICATIONS DIRECTION ATTACHED AND PLEASE HELP.)

(If you can't be a sage be a grandma is my thoughtful Australian Christmas tip to you.)  
Check me out on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) or at St James Court, Glebe, Sydney.

I was thrilled to meet TC on the South Korean Express Tour (17-25 June 2017) as I found we talked as colonial products with great interest about everything under the sun, including long descriptions of movie plots and off-the-cuff quotes from Paul Simon to illustrate life. As I recall TC was a later life surgeon who specialised in addressing crushed limbs and other common machine or birth injuries. He was of Chinese heritage born in Malaysia, trained in Britain and travelled all over the world, including Australia, in his work. Unfortunately, I don't have TC's full name or address. This is why I seek to approach him through you, with similar interests. Attachments argue particulars of our democratic case for film practice.

I am an Australian who came from Southend on Sea to settle in Queensland in 1953. See more about my employment and teaching history with lectures I gave over eleven years at the Faculty of Health Sciences at Sydney University on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) Feel free to question TC about me. I hope he is well and enjoying his practice and other interests. I hope that he and you support this WHO and UNESCO service policy direction Australian governments have sought to implement for many years against many professional odds. We are conflicted about our Constitution. It has given us good order but seems out of date. *(Fathers are often like that in thinking they may found forever. Forget it and forge a path in film. From this Marxist grandma's perspective, Mao was absolutely right. (Call it 70%?)*

The aim of the proposed film making ventures addressed attached, is to stress the importance of relating regional and historical approaches to development and fund management on land or water. In Australia, one recommends broader focus on local government, digitization and issues of association in key film and report on land or water matters. We seek to become members of the new partnerships established with the Minister for Regional New South Wales. Invest in film. How do we relate better openly in development matters to deliver the nurturing beauty of the peasant lands and heritage which everybody values? (We get the bastards to pick up their rubbish first to move up. If you are living in the city and you can't pick up properly after your dog, we don't want you.)

In the attached file **On Film and Strata**, I pursue director Bruce Beresford (Breaker Morant, Driving Miss Daisy, etc.), former Senator Sam Dastyari, and many others to join more broadly educational movie directions with an opening movie entitled "**Whither the Party: Education, Art and Cultural Revolutions**". (I know TC is heavily into film and song in his

heart, as I am too, of course. We are one, but we are many, etc. etc. etc. Shanghai artist, Liu Dahong, knows about it too. This film direction is to forge more open cultural relations.)

Former PM, Kevin Rudd, put forward the key challenges for the Digital Dividend Direction. This regional development approach first emphasises the importance of learning in practice not merely in theory which may become increasingly opaque and expensively confining.

The file **Books, pictures and their communication**, discusses this Maoist educational film and development strategy further. I first proposed it after seeing Raoul Peck's movies on Marx and Engels and on James Baldwin at the Sydney Film Festival (2017). His approach embodies a cultural development philosophy which appears highly valuable anywhere as a means of promoting many forms of related personal development. The Australian film industry appears driven by dysfunctional US and national design of industry incentives and disincentives, from more rational appreciations of production and service expectations. Intellectual property is ideally re-conceptualised in regional and personal ways for effect. Let some of us follow Raoul Peck's approach to the canon at least. As a grandma I try to.

In an earlier file **Art Film Planning** the proposed film '**Whither the Party**' is justified in comparative education and development terms as a key film undertaking in the broadly international, regional and local terms in which the driving digital revolution now also appears as a key part. This is ideally developed attached in local small business and other service contexts of the Marine Estate Management Strategy and in related estates on land. In Australia, the voluntary organization Bush Heritage gives a clearly directed light to work.

Achieving national or other regional wellbeing depends on realizing Australia's natural comparative advantages in Asia. These are its peculiar natural and historic variation from the rest, with comparatively democratic expectations, with high standards of peaceful wellbeing. We may appear a bit like the shy platypus for example. Don't wipe us out. The Australian plant breeders' rights direction superficially appears most apt for common development. In this, as I understand it, the plant is provided directly to the farmer who is also involved in its research and benefits from the product knowledge and experience.

One recommends broadening standards and associations based on the common Australian communications spine of preferred local and foreign content, as delivered by ABC and SBS TV, radio and national newspapers, for example. These often also had original BBC roots. Recent expansion of free to air TV made circumstances ripe for regional direction that it would surely be sinful not to take up. Digital Dividend Directions are discussed further in the context of heritage and related regional protections on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au)

I recall Dee Madigan's view, as stated on Gruen on ABC TV, that Australian development is ideally about building brand, earning trust and being reliable. This advice is designed in related regional directions which are ideally also advanced in Australian government and other approaches to health and aged care, disability provision, land, garden and housing

care etc. In this approach, writing and pictures may lead on TV or in related media to promote national minimum standards of service delivery where this matters most, while openly advancing additional or alternative delivery and choice in many cases.

I thought SBS media, for example, gave better guidance than my former employer Sydney University, which appeared too feudally bound in ethics. Given the long British historical heritage and the colonial clientele of such organizations this is surely not surprising. I urge you as fellows to take regional planning directions better in harmony with the apparently approved general directions of the state which ideally seeks to be democratic and caring of future generations. Ask TC about me or see more on this on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) .

Marxist grandmas, like Engels, start asking about babies and where the money will come from to keep them first. This leads to a completely different kind of rhetoric than the conventional human rights rhetoric to which most of us in Australia have now been thoroughly exposed. From murdering, starving and maiming Vietnamese peasants their children and their teeming fellows, while poisoning their lands, we did it supposedly as they were poised to overrun us. We have seamlessly morphed, in the dominant human rights ideology of my working life, into disgust at China's one child policy, also on the grounds of human rights. *(Folks are dumb where I cum frum, etc. etc. Nevertheless, we enjoy it. When I see documentaries of what we have done to others in Asia, I urge the comparison on aborigines. When I hear calls for compensation now I also think about the cost of lawyers.)*

Surely good media policy starts with more open knowledge production and dissemination with more broadly defined and linked intellectual property ownership and use approaches? As a Marxist grandma I believe and tried to help this happen in government. Australian health care experts like Stephen Duckett, appear key informants. Check out Ingrid Van Beek, George Rubin and others for advice on this for example. In youth my revolutionary slogan was 'Try everything and some of it will work'. State government taught me the requirements of the regional stakeholder model of corporate planning for the named beneficiaries, in which stockholders may also be included, rather than driving the broader planning process. This becomes bogged down, however, in top-heavy regulation. The Australian film industry described attached is a key example. Fix it up broadly.

The regional policy and development direction, based on ABC or SBS TV or other practice, appears comparatively well designed in the public interest. Film industry alternative driving appears to support entertainment for financial gain first; strangling other production through unrealistic specifications which may also lead unhindered to a lot of corruption.

Common film conditions appear to be outcomes of foreign market and related tax and employment protection routes mainly driven by US interests. These have demonstrably failed the truth already in US health care and in other protection and reporting on the ground. For example, the US Constitution assumes guns keep the US home safe from intruders, whereas the reverse is the case. Specifically, guns in the US home kill members of

the family at a far faster rate than anywhere else in the developed world. No kidding. The time to break-up or reform with the routine US driving relations appears long overdue. I say this also after having watched the US documentary **"The Vietnam War: Hell Come to Earth"** on SBS TV again recently. This history is based on camera news footage and taped high-level phone conversations at the time. The evil the US has wrought on Asians seems hard for many to comprehend. How else can an outsider explain such cruel, evil behaviour?

Please tell TC I throw myself at his knees and beg for all your help. I feel sure to be grateful for anything suggested. A Marxist grandma of seventy speaks. (Shut up and listen?)

Anyhow, Happy Xmas to TC and you from Oz. Please consider my proposal. Cheers Carol  
St James Court, 10/11 Rosebank St., Glebe, Sydney 2037 [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au)

**To Annandale Garden Centre (From a confused customer), MP Jamie Parker and others**

Carol O'Donnell, St James Court, 10/11 Rosebank St., Glebe, Sydney 2037

Hi John, Jamie et al.

**HAPPY WIFE, HAPPY LIFE (ON A SADO-MASOCHISTIC APPROACH TO MANAGEMENT?)**

I emailed Senator Dastyari and others when considering regional small business strategies to assist more sustainable development more broadly. Related files which mainly question socially dysfunctional film industry practices are attached, from the related national perspective of more sustainable regional development for all. The draft **Marine Estate Management Strategy** is addressed below as well as attached in this context.

There currently seems to be an economic emphasis on sinking all retail boats together, except at the tops, with Joe Hockey and the usual old boys' mates and professional networks reigning outrageously, while the boys ball games give them the common touch.

For example, while Annandale Garden Centre appears very understaffed at weekends but overstaffed during the week, eight Newtown cops showed up to throw me out of the Sydney University Sports Facility on a Sunday, as I was rude to girls behind the counter. (Double time on Sunday for cops? The rostering, one finds, is often at the heart of life. This is addressed attached in management at Sydney Uni. Sport and Fitness (SUSF), etc. etc. )

**Annandale Garden Centre rostering practice is addressed in related management and labour contexts later, to question them further and to ask for their support in the regional film and practical education direction discussed attached. Please take it to supporters.**

The greatest communications advance of the 20<sup>th</sup> Century was **film**. This is the starting point of these regional small business questioning directions related to the activities of the United Nations Educational, Scientific and Cultural Organization (UNESCO), as well as the World Health Organization (WHO) and other trusts, charitable or not. The International Labour Organization may be judged old fashioned in an Australian welfare state where so many of us appear unfit for highly paid and highly protected work. This work may also be in highly prized and highly protected fiefdoms held by those long in the business. The regional film proposals attached challenge this. ***(Go and kill daddy or brothers? They reel in horror.)***

The aim of this discussion about small business in our corner of the world is to stress the importance for small business of more broadly related regional and historical approaches to development and fund management on land or water. One naturally calls for more trees and parks to protect the Australian natural trading advantages, which are its uniquely beautiful and historic lands and cultures, which we seek to preserve, not to destroy.

One mainly recommends broader focus on local government, digitization and issues of association in key film and report on land and water matters. We seek to become members of the new partnerships, with the Minister for Regional NSW, John Barilaro. **How?**

***ONE NATURALLY CALLS FOR MORE TREES AND PARKS TO PROTECT THE AUSTRALIAN NATURAL TRADING ADVANTAGES. INNER SYDNEY RESISTS MORE DIRTY, NOISY, HOT CONCRETE JUNGLE WITH OR WITHOUT FREEZING AIR CONDITIONING COMING HERE FOR HEAVY SUITS. (WE'VE SEEN IT IN ASIA.) THE WEST OF SYDNEY CAN TAKE CARE OF ITSELF?***

At this stage in Australian wellbeing and development I am sure that the potential role of a place like Annandale Garden Centre is huge, in ideal terms in regional development. This is why I asked today when I picked up my plant, about your major institutional affiliations and where their related management direction lay. I naturally speak as a confused and ignorant customer in the matters of your industry and particular shop. However, it's small business.

From looking at the Annandale Garden website later I see it is a family business, and I assume you are the manager. I am highly aware of what a great manager you are from the perspective of recalling your customer type (i.e. me) and making helpful suggestions, as many of your staff have too. My main purpose besides picking up my plant today was to send this customer feedback. The primary regional service direction I am most interested in is film, discussed attached. I note, however, your great garden construction reviews.

Dealing with unwanted bamboo and other weeds is a big issue in strata and related living. The Annandale Garden Centre ideally assists in such garden related requests among many. I can see the many potential pitfalls of particular product and supplier recommendations but surely citizen science is built on all of us learning more about the stuff that is interesting to us. I offer you and others a related discussion below and attached on coordinated regional approaches to small business in the light of sustainable development and wellbeing goals.

**SURELY YOU NEED MORE SALES HELPERS AT WEEKENDS AND LESS DURING THE WEEK  
(WHAT DRIVES THE ROSTERING IN THIS BUSINESS? HOW IS IT IDEALLY FIXED?)**

**DO YOU AND YOUR ASSOCIATES SUPPORT THE REGIONAL SMALL BUSINESS AND SERVICE  
DIRECTIONS DISCUSSED LATER BELOW AND ATTACHED IN FILM, FOR EXAMPLE?**

**IF SO, WHAT ARE THE MANAGERIAL SUPPORTS WHICH YOU DEPEND ON THAT SHOULD  
SEE IT FOR ACCEPTANCE OR DENIAL IN YOUR ORGANIZATIONAL POLICY AND ACTION?**

Ask the poor, highly overworked and mainly silent man who went for my ideal plant on Saturday why all his numerous customers all want more information. As a customer I guess it is probably because we get so much of it during the week and some of it is very useful.

When the overworked man went outside to get the exactly ideal high plant I wanted among many, I remained inside thinking about the regional small business strategy below and attached. I have been pursuing this lately through Gleebooks and the strata at St James Court, knowing more of that territory through long association. (See qualifications as a public servant, academic and teacher, on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au) I take notes and touch type well. One has repeatedly seen the most vital parts of life may be most ignored. (Don't let that happen to you. I speak as a parent, teacher and manager, like yourself.)

Specifically, in the attached file **On Film and Strata**, I pursue film director Bruce Beresford (Breaker Morant, Driving Miss Daisy, etc.), Senator Sam Dastyari, local politicians and others to join more broadly educational movie directions with an opening movie entitled "**Whither the Party: Education, Art and Cultural Revolutions**". I speak as a Marxist grandma of 70. We are one, but we are many, etc. etc. etc. Shanghai artist Lui Dahong knows all about us.

This is also a film industry production and community service view of retail product, rather than a stultifying bureaucratic model. For many years I have admired Gleebooks approach to customers, and have also enjoyed the services of Annandale Garden Centre, which ideally seem crucial and full of career potential, as well as capacity for community development. **How is your direction determined ideally and in practice? Is it working for you or not?**

In an earlier file **Art Film Planning** the proposed film '**Whither the Party**' is justified in comparative education and development terms as a key film undertaking in the broadly international, regional and local terms in which the driving digital revolution now also appears as a key part. This is ideally developed below in state service contexts of the Marine Estate Management Strategy and related estates on land. This may be relevant to Annandale Garden Centre interests, or not. I live in hope. (Think globally, act locally, etc. I appreciate your interest in Facebook, etc. but trust more open state associated services.)

Former PM, Kevin Rudd, put forward the key challenges for the Digital Dividend Direction. This regional development approach first emphasises the importance of learning in practice not merely in theory which may become increasingly opaque and expensively confining.

The file **Books, pictures and their communication**, discusses this Maoist educational film and development strategy further. I first proposed it after seeing Raoul Peck's movies on Marx and Engels and on James Baldwin at the Sydney Film Festival (2017). The Australian film industry appears driven by dysfunctional US and national design of industry incentives and disincentives, from more rational appreciations of production and service expectations.

My principle discussion of film service is not concerned with any related garden production or their supporting state or community expectations. However, achieving national and related regional wellbeing depends upon realizing Australia's natural comparative advantages in Asia. These keys are its peculiar natural and historic variation from the rest, with comparatively democratic expectations, with high standards of peaceful wellbeing.

One recommends broadening standards and associations based on the common Australian communications spine of preferred local and foreign content, as delivered by ABC and SBS TV, radio and national newspapers, for example. The expansion of free to air TV made circumstances ripe for regional direction that it would surely be sinful not to take up. Digital Dividend Directions are discussed further in the context of heritage and related regional protections on [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au)

#### **HOW DO PLACES LIKE THE ANNADALE GARDEN CENTRE AND GARDENS IDEALLY FIT INTO THE LOCAL AND NATIONAL COMMUNITIES, AS DEFINED IN QUESTIONING LOCAL HEALTH AND UNESCO TERMS?**

In reference to the Annandale Garden Centre experience of comparing midweek to the weekend, I wonder what the man who sold me the first plant, and the woman who sold me a second, think of the draft business strategy below and attached, for example? The draft **Marine Estate Management Strategy** stresses *"actions within one initiative may be linked to actions in another, and so the initiatives operate collectively and not in isolation"*.

#### **TELL THE OTHER BROTHERS THEIR MANAGEMENT SYSTEMS SEEM STUFFED. IS IT SPORT?**

It is vitally important to start addressing sport as part of recreation, not as something to drive everybody else in local mateship associations bent on undermining more sensible management for all. This is addressed attached in reference to some appalling management at Sydney Uni. Sport and Fitness (SUSF). I have no idea how you are expected to manage. Have you? (This is a common problem I am always exploring in confusion.)

The draft **Marine Estate Management Strategy** is addressed below as well as attached.

#### **DON'T FLY ME TO THE MOON (FILM AND WRITE WITH ME ON LAND OR SEA INSTEAD)**

#### **KEY RESPONSE TO THE DRAFT MARINE ESTATE MANAGEMENT STRATEGY 2018-2028**

Carol O'Donnell, St James Court, 10/11 Rosebank St., Glebe, Sydney 2037  
[www.Carolodonnell.com.au](http://www.Carolodonnell.com.au)

This response to the draft **Marine Estate Management Strategy (2018-2028)** attaches regional directions in proposals for Australian film-making addressed in files attached.

**THE AIM IS TO STRESS THE IMPORTANCE OF RELATING REGIONAL AND HISTORICAL APPROACHES TO DEVELOPMENT AND FUND MANAGEMENT ON LAND OR WATER**

**ONE RECOMMENDS BROADER FOCUS ON LOCAL GOVERNMENT, DIGITIZATION AND ISSUES OF ASSOCIATION IN KEY FILM AND REPORT ON LAND OR WATER MATTERS**

**WE SEEK TO BECOME MEMBERS OF THE NEW PARTNERSHIPS ESTABLISHED WITH THE MINISTER FOR REGIONAL NSW, JOHN BARILARO. INVEST IN FILM.**

See related reasons later and attached, using the chosen and directed trading examples. One assumes recent NSW laws to provide incentives for collaboration in regional NSW are ideally also linked in regional recycling approaches to discussion by Anthony Pratt, Executive Director of Visy Industries, on how to create jobs and investment. His article ‘Super fund lending would create jobs’ is contained in the Sydney Morning Herald (SMH 28.11.17, p. 19)

The draft **Marine Estate Management Strategy (2018-2028)** states the strategy responds to the priority threats identified in NSW by the [NSW Marine Estate Threat and Risk Assessment Final Report](#). It supposedly provides an overarching framework to coordinate the management of the marine estate as a **single continuous system** over the next ten years.

This appears to override particular state interests to put them instead into wider regional planning contexts, of which particular states represent vital but partial interests, globally and locally. The draft Strategy includes eight management initiatives. One wonders how these are expected to be administered. The Sydney Morning Herald article entitled “**Laws allow collaboration in Regional NSW**” is discussed in related regional funding contexts later (SMH 7.11.17, p. 27). The Minister for Regional NSW, John Barilaro, said the NSW government would provide seed funding of \$3.3 million to support councils choosing to become a member of a new joint organization, according to this vital change report. How?

The eight management initiatives in the draft **Marine Estate Management Strategy** outlined below are seen first, however, in the light of conclusions of the draft report of the **Independent Review of the NSW Regulatory Policy Framework (2017)** chaired by former Premier Nick Greiner. The eight management initiatives on land and water, unavoidably shared by multiple diverse regulatory authorities and state inhabitants or workers, will be:

- Improving water quality and reducing litter
- Sustainable coastal use and development for healthy habitats
- Planning for a changing climate
- Protecting the cultural values of the marine estate
- Reducing impacts on wildlife
- Sustainable fishing and aquaculture

- Enabling safe and sustainable boating
- Improving governance and enhancing social and economic benefit

One logically looks, on my regionally ignorant basis, at a place like Byron Bay or the Whitsundays, etc. and says what would achieve the goals above in the regional context I inhabit? This is a different, broader and more informative management approach to a normal tick a box on each line item, or to comparatively mindless voting as friendships or other associations might dictate. As I became more aware of what association for more sustainable development may mean, I have been trying to learn about it for myself through involvement in the strata management committee where all of us may want very different things. I took this management responsibility consciously only in 2007, after I retired, although I have sat on the strata committee since 1995. The strata manager, as an experienced piggy in the middle of a lot of comparatively divergent interests, is much wider.

In strata living we are dedicated by legislation to protection of the building, relatively disconnected by by-laws from broader social and environmental missions like the goals outlined above in marine environments. We all want different things for different reasons, depending on our interests, spot, time and money. Achieving closer goals on behalf of stakeholders in the strata plan, including businesses depending on it, partly appears to necessitate opening up in more broadly clear and honestly directed writing and film.

Current state assistance initiatives and methods seem geared to new big building. We, on the other hand, often appear more geared to staying put, content with our old peaceful practice. Why not? Film appears to be a comparatively reliable and broad start for heritage protection or rehabilitation, discussed attached. Growth is a market concept which can and should be derived in the primary broader search for quality of life, regionally dictated by us.

I naturally also put this position to my state MP, Jamie Parker, and to Lord Mayor Clover Moore and federal MP Tanya Plibersek because they all deal with the same ground and residents who must repeat dealing at many government and association levels. These dealings may require broader common knowledge, not common direction, or the reverse. Related responses are attached and directed to the City of Sydney Open and Creative City Planning for culture and the night time economy. Comment is also made on the NSW Government Office of Local Government draft Code of Conduct for Local Councils, compared with the Code of Sydney University Sport and Fitness (SUSF). The latter is a serious problem code for any supposedly open institution engaged in community service. The clubs and societies of Sydney University, however, appear as around 300 interest and skill sources which are hard to tap for mutual benefit to residents, businesses and students.

The draft **Marine Estate Management Strategy** stresses that *“actions within one initiative may be linked to actions in another, and so the initiatives operate collectively and not in isolation”*. This requires the kind of open inquiry which journalistic filming may often represent comparatively broadly, accurately, quickly and cheaply in any information giving and receiving contexts, by also calling on professional or other expertise for assistance. I want to make a film to show more about this necessary new approach, addressed attached.

The Marine Strategy *will be supported by a detailed implementation plan and Marine Integrated Monitoring Plan that will monitor the progress of the Strategy’s actions and address key knowledge gaps*. Discussion of film and regional development matters are attached in related land and service contexts, including in any construction. This is ideally designed to protect and enhance a common heritage we seek to preserve as our comparative intellectual, historical and trading advantage. This is often against the normal market grain which restlessly seeks to demolish and rebuild in its own, US or other image.

To speak one’s mind in apparent circumstances of oppression is a common duty which is made easier for some than others. To defer to lawyers is to revert philosophically, however, to the beliefs and traditions of feudal warriors, rather than to defer to more scientific and democratic approaches to the mutual development of data to aid coming to fairer agreement. Choose comparatively reliable, broadly truth-seeking report on contract or other matters instead of lawyers. Film is the 20<sup>th</sup> century advance on plain words alone for information provision. Whatever communication advances that have occurred since then are primarily about **the dissemination of numbers, words and pictures**. Democratic values generally require the attempt at clarity, honesty and openness. Numbers have the most prestige in being most opaquely unquestionable, especially when teamed with lawyers. This is the new feudal world communications order which Mao and I have always stood against. Film is most important in the popularly shared context of Australian regional TV and radio.

I share the Executive Summary conclusions of former Premier Nick Greiner in the draft report of the **Independent Review of the NSW Regulatory Policy Framework**, which he chaired, as discussed attached. *The Panel agreed with the Auditor-General’s assessment that overall, NSW Government initiatives to reduce red tape were not effective, and that targets did not successfully drive new red tape reforms (although some savings were recognised). This appears consistent with evidence from other jurisdictions, and from broad stakeholder feedback. Furthermore, it is unclear whether the benefits of these programs outweigh the cost of administration, in comparison to the potential value of more carefully targeted regulatory reviews (My emphasis)*. Written report and film provide an obvious popularly appreciated method of evaluation in many related information contexts. If government or universities or other institutions have information to impart, then film and newspaper or other report appear the most likely regional methods of mutual contact. This is discussed briefly later and attached in relation to the Australian state culture of film.

The Independent Review of the NSW Regulatory Framework, however, went on: *Often the problem is not regulation itself, but people's experience of that regulation. Regulation has become, in many cases, synonymous with red tape and compliance cost. The compliance burden associated with how regulations are implemented, and the unintended consequences of regulation, influence people's perceptions of regulation as red tape. **This means more effective engagement with those experiencing regulation is required to communicate the development and implementation of complex regulation in a holistic, user-centric way that is focused on better outcomes.*** (My emphasis). Here I press you for support in film.

In the current global and Australian context in Glebe we may note, for example, the apparently opposing positions presented by Lachlan Murdoch in the article "*Fox survives vote: Can it survive Netflix?*" and of the Deputy Vice Chancellor of the University of Technology Sydney, Shirley Alexander, in *Content not king as new ways rule*. Both articles were in the Australian Financial Review (AFR 17.11.17, pages 24 and 13). Murdoch states there is a lot of talk about the growing problem of scale in the media industry. He said "*sub-scale players*" are finding it difficult to leverage their position into new and emerging video platforms and that he wanted to be very clear that his business interests were not in that category. Alexander, however, appears to think that *any class that could be replaced by a video should be*. One ponders how prospective film makers ideally could or should fit in for general regional benefit, which ideally includes the institution and those in its environment.

Australia ideally prepares for greater peace through plain evidence and film. Government money is now available for taking "**a seat at the table in planning, infrastructure and investment in their regions with support from state government,**" according to Lisa Visentin's article entitled "*Laws allow regional collaboration in NSW*" (Sydney Morning Herald, SMH, 7.11.17, p. 27). This is addressed regarding film in the context of the national direction for communications set up by former PM Kevin Rudd. One cannot keep chopping and changing one's regional mind or one loses money? One cuts one's cloth more safely in action according to changing environment instead. No lawyers but better informing expert individual or common sense. This is democracy, not voting, surely. We get a lot of US trash.

The attempt made in the attached proposal to initiate some key film production is to address key industry problems in the related context of the need for better understanding of quality data. The alternative approach involves more ignorant and unreliable numerical push polling of one form or another. The attached discussion and proposed action on film is geared to using knowledge from diverse regional contexts to better effect for all beneficiaries. The stockholder is a key stakeholder ideally directed in more open and more reliable regional service to other key stakeholders.

In his article, "**Super fund lending would create jobs**, Australian billionaire, Anthony Pratt, makes the case for a way to combine the complementary strengths of Australian world class banks and super funds for their mutual benefit and for the good of their shareholders and investors (including retirees) along with Australian businesses (SMH 28.11.17, p.19). In my

ignorant and childlike local way, in strata, I saw that rubbish collections here were stuffed. For many years I tried to get rubbish to be treated in this general context when trying to get something done about multiple kinds of rubbish piling up daily in Glebe streets. Frustrated, I went to Melbourne to visit the Pratt Head Office but I couldn't get in. (Bill Shorten could.)

Analysis and recommendations to the Draft Marine Estate Management Strategy are designed to meet Australian cultural and environmental needs better than the current multiple sets of typical state design set by typical legal and professional closures. Broader interests and views are ideally welcomed to the table in the modern state planning process, as distinct from in our normally distorting feudal relations. The recommended regional film and report direction attached seems also to be as Hilmer's discussion of competition and all Australian governments had intended, as outlined in National Competition Policy (1993).

The regional planning, infrastructure and investment funds now reported to be on the table in NSW through the Minister for Regional NSW, John Barillaro, appear partly as incentives for Councils to become committed to broader regional interests by viewing the local in the broader context of government direction, (as Mao also intended!)

However, from any real-world of subcontracted management or understanding, such as might be gained in any construction, strata or other real estate management, the **intended infrastructure prioritization framework by the central joint organization may only hold direction up further on any particular unresponsive ground**. It is far easier to knock a wall over, one observes in strata, than to see it rebuilt, for example. There is a tendency for regulators and their related ilk to assume their command is to see completion. To prioritize holds up other action. In managing strata, as in managing film I guess, one learns to take up or leave a multitude of actual circumstances as one finds them. In bureaucracy, or university, however, one may learn to think differently about apparent problems and solutions in part through being ignorant of reality on the particular ground. (Mea culpa.)

On receiving the Independent Review (2017) report, the NSW Minister for Better Regulation, Matt Kean, said '***I am committed to reforming regulatory policy by utilising new data and digital technologies while focusing on the real experience of business and community***'. Related discussions of regional film direction designed better in resident interests are attached. These interests include those of film-makers whose projects are ideally considered in the light of the above holistic state directions globally and locally.

The attached bid for your support in this film direction meets NSW realities below:

**REGIONAL APPROACHES REQUIRE MORE OPEN PLAN AND DEVELOPMENT PARTNERSHIPS.**

**CONSTITUTIONS KEEP DRAGGING AUSTRALIA BACK TO PAST REGULATORY FRAMES OF FEUDAL REFERENCE AND CONTROL.**

**PLAN OPENLY TO DEVELOP BROADLY GOING FORWARDS, LOOKING BACK.**

**FOCUS ON LOCAL GOVERNMENT, DIGITIZATION AND RELATED ISSUES OF ASSOCIATION.**

**FOCUS ON DIGITIZATION IN THE REGIONAL PUBLIC AND INDIVIDUAL INTEREST, NOT IN THE CLOSED INSTITUTIONAL OR OTHER ASSOCIATION INTEREST.**

**PLEASE BACK THE ATTACHED FILM APPROACH.** Cheers, Carol O'Donnell, St. James Court, 10/11 Rosebank St., Glebe, Sydney [www.Carolodonnell.com.au](http://www.Carolodonnell.com.au)