

Hi Andrew (Also Others)

DON'T YOU BRING ME NO BAD NEWS: THE GAMBLING CULTURE AND THE FAT FLIPSIDE OF MY BRILLIANT CAREER AND ENDLESS SHOPPING

Let them eat fruit

I saw you on the ABC Insiders program on Sunday 28.8.11 and agreed with everything you said, including about the performance of PM Julia Gillard. The press must help people find better relationships to implement all policy directions. Industrial relations, industry policy, project management and problem gambling directions are discussed later in related international and regional contexts. We do not need yet another boring and unhelpful press debate about who might make a good leader, especially when there is nobody around likely be more competent than Julia. If she feels like a rest from centre stage that is a different matter. One gets so bored with the male ego following lawyers and standing in the way of more clearly and honestly directed debate and work. On the Insiders (3.9.11) neither Barry Cassidy, the panel nor Chris Bowen told us what the High Court said about asylum seekers and why. I loathe this ranting, emotional politics which is encouraged and directed as if fools are following unseen, unfamiliar sport for fans.

You have often been concerned about how to prevent the encouragement and effects of recreational problem gambling in Australia. However, gambling, collegiate cultures and individuals often assist in producing more of each other via markets in which they are dedicated to hiding what is actually occurring from the public. The implications of this are discussed for industry policy and community directions below and attached. We should not follow the US production of more lawyers and psychologists. There already appears to be a major overproduction of specialised professionals adding to project costs.

To gamble is to engage in games of chance. To the extent that one lacks effectively integrated and reliable knowledge to guide one's choices, one is gambling. In market driven, commercial in confidence approaches to development, operational secrecy is expected. The US and many other national governments have been based on the general promotion of personal, government and private sector debt, while conceptualising this as positive investment so as to multiply and pass their risk of default, packaged as a benefit, onto others who are later comers to increasingly unknown markets. It appears there was an almost total lack of effective risk management or knowledge before the most recent global financial crash. One wonders how valuable a democratic approach can be if it is based on championing secrecy and related community ignorance of the real economic drivers and those they fund in their races to election. Why is this so seldom pointed out?

Gambling culture is the pleasure and escape of many but its production was increasingly centred and driven in the US to be promoted in related cultures to increase addiction to the ideal product. The gambling producer's ideal is repeated consumer consummation with the product which may entail consequent loss of control over the self. The deaths of

Marilyn Monroe, the Kennedy brothers, Syd Vicious, Teresa Brennan and others may be seen from this mafia perspective, a bit like Pinter's 'The Servant' controlled his master. In the US it seemed many thought election of Obama as President would make him as influential as Mao in his heyday. One wonders why they appeared to assume he could be so powerful. One has often become sick of arguing with the usually ignorant view that the higher up the ladder one goes the more powerful one gets in the capacity to determine rather than serve the system and its secrets. If one has not learned this working in the public service, in my opinion one has learned very little there. Why do Americans appear to pin so much hope on a single top leader, who invariably could apparently do little besides follow market direction under feudal law? Who is kidding whom?

There is often much more freedom of action and determination down the ladder, as is naturally clear to you. I have spent my life telling people about the advantages and vital importance of leading direction openly in writing from below – not that many took much notice. Ideally, clear goals and direction set up project management aims and related action free from the lawyers' feudal crap, which is discussed later, along with gambling.

Later we also discuss why Teresa Brennan was like Lilith the Magic Pudding. I knew Teresa, so could not put down Fiona Harari's book on the disgraced former federal court judge Marcus Einfeld and Teresa, my friend from 1975-1977. I bet she was murdered in Florida. When I knew her, Teresa had a poster on her wall which said: 'Yea though I walk through the valley of the shadow of death I shall fear no evil for I am the meanest bitch in the valley'. I had a Tin Sheds comic strip poster of Wonder Woman, who asks where correct ideas come from after an Althusserian brick falls on her head. She answers that they come from social practice, which makes us strong, adding 'egg-head feminists and other useless theorists get fucked'. Then sisters did not mince their words. We now put in a good one for Mary, the Mother of God and/or Jesus. Take your pick.

(An absolute ripper, give us more. Lilith the Magic Pudding, Chief Alternative to Faith)

Industrial relations (IR) direction and the need for more open communications

In the US, the PBS News Hour reported on SBS TV (1.9.11), that ten years after planes flew into the World Trade Centre, the nation is safer but there remains much more to do. The main gain for government policy direction since the disaster has apparently been an increase in 'the unity of command and interoperability of communications' of seventeen homeland security organizations. Once these 'intelligence gathering' (oh ha, ha, ha?) organizations did not talk to each other at all, but apparently now they do. Gee, we too have seen the ignorant stove-pipe bureaucratic problem. What a wonderful, big country, inspiring confidence in people and investors everywhere. Now they just need to tell the rest of us what they are doing on a daily basis – nothing much of importance I guess? They are not equipped to lead new direction. They do not know what they are doing.

In Australia, according to an Australian Financial Review article primarily about union demands for an inquiry into the manufacturing sector (AFR 30.8.11, p10), Workplace Relations Minister, Chris Evans, said 'people ought to have a broader view of

productivity than just thinking that changes to the IR Act will bring improvements'. I heartily agree, with knobs on. Let us investigate productivity in the guiding light of the key requirements of current and future generations, which one assumes are most easily obtained by looking at key regional and related organizational and community plans and their implementation requirements. Manufacturing direction is ideally more openly constructed in related regional contexts which also taken account of the need for carbon pollution reduction and supporting development directions to improve on methods of production, like service or disposal. Professional behaviour is best constructed in project management contexts, rather than in familial and collegiate professional contexts where awareness of corruption may be more foreign to the normally expected stroking cultures.

Views about what is worth protecting and how it should be done are ideally constructed in related regional and evidence based contexts, which require a lot of change, and which are ideally made more the product of evidence, rather than money or voting. The latter two are evidently the driving US direction, no matter how many Nobel prize-winning economists the US has produced. As Professor Tony Blackshield also pointed out in regard to a 2006 Workchoices industrial relations case, the joint judgment of the majority gives no convincing explanation of *why* (sic.) an industrial relations regime is supported by corporations power (Burton, 2010, p. 201). One wonders how long we all have to go on having really dumb debates with lawyers to avoid what should be obvious – forever? As a citizen I think the debate on asylum seekers has constantly insulted my intelligence, ditto gay marriage. Many obvious questions in relation to the issues never appear to have been asked or answered. I hate being treated as a fool by lawyers, politicians and media.

This is also the problem with Burton's interesting but confusing biography of the first female justice of the High Court of Australia, Mary Gaudron. It seems she was not game to face or tell a clearer story, perhaps as that could have lost friends and future jobs. I guess that was also Mary Gaudron's problem. The bottom line is Crocodile Dundee may have a bigger knife, but the US has definitely got a bigger court, which is where it usually counts. My Visitors Guide to the Supreme Court of the US tells me it is the final arbiter of the law and guardian of constitutional liberties. I would never take on a bunch of crazy, feudal, rich crooks with a finger in every American and Australian pie, would you? On the other hand, it would be great to hear Neville Wran's account of Mary Gaudron and anything else that takes his fancy. Others can judge if or how much he is senile and ponder the diagnosis. Don't bother with doctors or psychologists. Let us read his book.)

Since WW2 the US has lead an English speaking world in the expression of emotion, which has also been very successfully used to sell US products – e.g. music. Use of emotion through advertising and all related communication has made US culture into a highly productive and liberating tool of expression. However the US has also threatened or obliterated many personal and democratic freedoms, through the capacity to make people into the tools of vested financial interests. Many of these interests peddle products or services which also raise expectations highly and so encourage disorder, killing and addiction rather than more broadly and rationally empowered and democratic approaches to life. How does the concept of productivity ideally relate to life and death? It is vital to address this clearly if risk is to be conceptualised in a manner which protects

rather than destroys life and its quality in future. Productivity is ideally also addressed in many related contexts of gambling, propensity to addiction and the costs of its treatment.

Employers, union representatives, politicians and others should go out to regional workplaces to find out what people appear to need most in the light of the national and regional need to restructure many workplaces in line with the key requirement for carbon pollution reduction and much greener production in the interests of future generations. What do people most need to do and know in order to meet many more sustainable regional development directions together? How can organizations and communities connect better to achieve regional, organizational and personal development goals?

Contractors require more clearly spelled rights and obligations as the News Hour pointed out on SBS TV in relation to billions of US dollars lost in regard to expenditure on contractors of all kinds in Afghanistan. Sub-contractors presumably should compete with employees ideally on more equal terms so that lower costs are not achieved at the expense of the standards expected by surrounding communities. However, as a person who retired in 2007, I am happy being in service for free and I love my home computer. It angered me that Sydney Uni. did not take individual workplace agreements seriously because it was protecting the main collegiate traditions and all their related inefficiencies. Basically, the name of the funding game was to bring on foreign research psychologists. At the same time, the Faculty of Health Sciences totally lost touch with statistical reality.

How is 'productivity' defined and measured in reality and ideally in future? How does this relate to the key differences, if any, between trading and/or financial corporations? Why should one debate via an inquiry when one ideally debates more effectively, broadly, educationally and democratically by independent reporting? The News Hour on SBS TV is terrific at doing this. It's a pity the US appears to be a pile of organizational shit. It has always been hard to believe that the best or most productive of worlds is constructed by those who recommend flying increasingly blind about each others' business directions and the outcomes. Build on the rock of personal search for the truth. The US has been built on multiple feudal directions in which what is 'right' and what is 'corrupt' have become increasingly indistinguishable over time. Clear and open explanation and justification of regional development directions and actions to show why they are in the public, organizational and related individual interest are necessary now.

Product marketing is a poor guide to consumers who wish primarily to act more greenly, cheaply and safely. Ideally, this is not done by putting increasing amounts of perplexing or incomprehensible information in smaller and smaller type on the sides of packages which those most in need of direction, such as the fat, also appear least likely to read. I find that I can stand alone in front of 20 different types of toilet role for 20 minutes without coming to a confident conclusion about which one to buy given my concern about the price, quantity and quality of sheets and related environmental issues. Does cotton and bamboo sound nice to you? (Bamboo, great, but why bother with the cotton?)

Better regional investment partnerships and directions depend on better directions in communication, which ideally makes all production and consumption less like ignorant,

costly gambling with our futures. We must be better informed, particularly by those who claim to represent the poorest and who should do so comparatively honestly and openly. The Development Guide 2011 catalogue of publications I picked up in Washington is symptomatic of many larger central problems. The twelve publishers represented in this catalogue produced by Stylus publishing include those from the Commonwealth Secretariat, an intergovernmental organization representing 54 member countries, the World Health Organization, Oxfam Publishing, the Australian CSIRO and Earthscan. You would think that they would know what they were supposed to be doing to help.

However, the description of every research publication the catalogue briefly covers, never gives a take home message, so appears designed to tease and deny key information, not deliver it. These publications are costly and should be on the internet free to all. It is worse than idiotic for a global or national authority, which claims to represent and seek the good of all people, to spend huge amounts of money on research and then bottle it up. What kind of accounting attitude is that - a truly stupid, cynical or obnoxious one? It seems they prefer the African health worker to buy the publication and attend the conference rather than spend their tiny budget on patients. This direction is not the open and free market well within their power to provide at least in regard to their own product. I hate these types of people and all others like them. They may claim to work at the UN or somewhere like it but cannot even act on this bit of the bleeding obvious, which is that it is expensive to play the games they take for granted and that many behind those who do so carry their cans. I see the banality of evil and smell sulphur not merit or inclusion.

Gambling is ideally theorized and directed in related regional contexts

You have been concerned mainly about how to prevent the encouragement and effects of recreational problem gambling in Australia. Given the proximity of Macao to Hong Kong and many very brown production areas, plus the expressed Chinese concern about corruption, what is the Chinese government policy direction in relation to gambling in future? How does the recommended Australian policy direction ideally relate to this? If the Chinese are so concerned about corruption, I guess they would also have strong views about what should go on in Macau. What exactly do you want to do over the dead bodies of Victorians, Packer and others? What of the Productivity Commission gambling study?

Having returned from the US, albeit without seeing Las Vegas this time, one also wonders about relationships between casinos and laundering proceeds of criminal or related activity in land deals and construction or in education and realms beyond. It is hard to miss the importance of universities and health care in US life and I guess government relationships with Las Vegas and entertainers have historically been particularly solid in Chicago. On the other hand, in US and most other societies which clearly value thin youth highly, obesity seems a more pressing mental health issue than problem gambling, because of its clearly related physical effects like lower mobility, which often has cumulative effects very quickly. It is common knowledge in workers' compensation insurance that it is far more expensive for insurers and stockholders when people are turned into invalids rather than killed. One wonders how all these behaviours and states are ideally treated in future - lawyers at fifty paces as usual? I don't think so.

One's passion is one's discipline or one's addiction. Mine is the historical study of patriarchal societies which naturally includes their driving institutions and individuals. We will do a bit of the relevant latter now. *Yoo hoo, Nixon Apple - Don't you ever take the kitty money and feed it to the pokies ever again. Otherwise I will come down to the pub again and tear your ear off loudly. I'll be burning rubber. You'll be kissing my ass. Why don't you like me? Is it becoss I is Pink or Anita – caught between craving and aversion? (No fear, not me Lord Copper, I'm a Buddhist. Bring Richard Gere here. We may privately discuss Habermas, Lukacs and philosophies of historical development.)*

Related discussion on 'A Tragedy in Two Acts: Marcus Einfeld & Teresa Brennan' by Fiona Harari is also later. I knew Teresa. From a Jungian perspective, I too believe that she was murdered in Florida, as she was increasingly pursued by her own lengthening shadow and often also needed others to give her cover. This seems related to why she also sought to embrace Mary, the Mother of God, in later life. Marcus Einfeld is a complete mystery to me. Is there a self-hating Jew or a fearful or lying and manipulative outcast or immigrant? How is a lawyer different? For obvious reasons, you tell me. Ask the Games, Brennans, Goots, the post-Bob Connell, the Governor General, Angus Huston, the father of the year, Brett Collins, etc. etc. etc. (Slap them around a bit.)

Destructive gambling, for example at casinos or the pokies, as distinct from related risk taking in the course of pleasure, business or corruption, is primarily self-destructive, at least ideally. If other family members see something they worry about they should say something designed to ensure they are not also brought low by potentially self-destructive actions of others who they think have done wrong. Many different or lesser forms of risk taking may lead to increasing pleasure through more confident mastery. For example, if one lays a bamboo floor and stuffs it up, the experience remains valuable for its learning quality. One will be able to do it better next time. However, if one plays the pokies or the fluctuating exchange rates, what can one learn to improve one's behaviour and outcomes - anything? Yet this trajectory of gambling and addiction is the US way of life. As Pavlov and Skinner saw, intermittent reinforcement may make extinguishment harder.

Like the legal, political and professional networks in the story of Marcus Einfeld and Teresa Brennan, all market managers try to keep their particular games properly sewn up and these expectations can also be manipulated by family, industrial, political, regional or criminal interests. For example, the way Evatt picked up Mary Gaudron, as a child to be groomed as a judge, from Catholic railway possibly working stock, is very instructive (Burton 2010). I agree with her mother that she might have done a lot better as a country radio shock jock but what can you do? Learn to protect yourself by digging into the past was always Marx's advice. This is why some of us are now where we are, engaged in farce. I recently returned from a US trip and short stay in New York, which is discussed in the attached. Like Teresa, I also intend to write to the Pope about these issues on the assumption my advice might be helpful. It appeared to be helpful to our Manager of Insurance and Fund Management in the NSW public service, so why not the Pope? The professional is often short-sighted, narrow-minded and lacking in imagination.

Unhappy gamblers of many stripes also seem nuts as they commonly ignore the evidence necessary for more rational self-protective action. In the US, for example, there was an almost total lack of prediction of the global financial crisis of 2008 and US mass media provides very little reliable news coverage about anything important happening in the US or in any other societies. They like to fly blind while praising prices and their soldiers. They think guns keep them safe but have by far the highest murder rate in the OECD. While gambling may become a self-destructive pleasure or business activity, over-eating is an addiction which leads to increasing immobility and related sickness, cost and death. The US culture and its media produce some of the fattest people who eat the most and worst food I've ever seen. US mass media appears almost entirely given over to encouraging self destructive lies, largely based on the gambling ideal and related views of risk management, which may best be thought of as 'Don't you bring me no bad news'. This is discussed again later in relation to The Golden Rule and L Ron Hubbard.

In short, the US appears divided between lawyers and those who peddle a lot of related stuff of an incredible quantity and variety of types, primarily on TV and in ways which encourage more ignorant self-deception and failure ending in death. Being an English speaking country with a small population unable to deliver comparative economies of production scale, Australia is naturally in danger of being swamped by US-following suit. This is scary as our news media is so much better than theirs, with the exception of the great PBS News Hour, which relies on public donation. All need good news media or are intellectually lost and manipulated whatever the pretensions to democratic development.

The attached evaluations of trips to China and the US address the need for more openly planned directions in communications and greener production with UN representatives, Fairfax press management, people in the historic Australian mining town of Broken Hill and many others. The aim is to assist regional development directions which are more stably competitive and sustainable. Ideally, work or similar sustainable support or protection, achieve related regional goals. Why not support these general directions?

Some blame McDonalds for increasing the fatness of the Australian population but in Broken Hill I like to blame the Social Democratic Club. We often want more and believe we are worth it. The Far West NSW Regional Plan, which is addressed in the attached, suggests many clear and apparently excellent development directions, from the kind of health and greener development perspectives one has avidly read about for years in City of Sydney Council, NSW government and federal representatives' leaflets. The City of Sydney Council motto is 'Integrity – Innovation – Quality – Courage – Collaboration – Respect'. One wonders what they mean by integrity and also what Fairfax and other media mean by it – honesty? (Is Billy Joel enough?)

Among other things, the Productivity Commission suggested the provision of self-help and brief treatment options for problem gamblers to reduce gambling, as they think such interventions can be cost-effective ways of achieving self-recovery of people experiencing problems. One assumes these are often best considered at the local level in a way which relates to existing planning and implementation directions such as the Far West NSW Regional Plan, which appears to centre on Broken Hill for management.

(Winton helped me see US cowboy movies as analyses of competing modes of production and I have been happier about them ever since. God knows what they do in film school.)

Collegiality can undermine good management so open project management is vital

I found Fiona Harari's book on the connexions between my old friend Teresa Brennan and Marcus Einfeld, the former Federal Court judge who claimed she drove his car three years after she was found dead in Florida as a result of a car hit and run, very convincing and gripping. Many could have said a lot more. Congratulations to Paul Patton. I was on that trip to Adelaide where Liz's car broke down. Teresa knew her insurance fraud.

When people live primarily in the context of the desirability of family and friends looking out for each other they may not clearly think about the meaning of corruption or waste. The concept of 'protected disclosure' is ideally challenged by the duty to open truth. Mine managers, trade unions and mines inspectors had all known for many years that asbestos causes dust diseases. Commercial in confidence requirements meant they opted for secrecy and danger money instead. State occupational health and safety acts were extremely important in mandating the duty to inform. It soon gets perverted by lawyers.

In either case, good project management requires:

1. Consultative development of clear program and related project aims and objectives (with or without numerical targets)
2. Clear strategies to achieve the program aims and the related project objectives
3. The provision of the budgets necessary to undertake the program and its project/s
4. Monitoring of project performance and evaluation of the outcomes
5. Clear accountabilities for aid program and project management and expenditure

The NSW Office of Fair Trading Home Building Contract also seems a clear, informative and helpful product. It must be filled in properly for quality management. Ideally, the people who originally called for the contract must see that it clearly reflects their aims. If additional minutes or other documents have to be signed again and added to the contract to achieve it, this is an extra messy and confusing waste of time. Clause 11 of the contract is the **prime cost items schedule**. When filled in it should clearly display the required inputs and amounts related to the step by step achievement of the key conditions which originally led to the contract agreement and its expected production outcomes. Clause 12 provides the **progress payments schedule** which is also related to the staged and approved completion of the work. This may also relate to the later **schedule for inspections**. This may ideally ensure work quality, the resulting periodic payment and any related accreditation of skills development on the job. However, I digress.

As academics and professionals, Teresa Brennan and Marcus Einfeld inhabited the realms of collegiality. Teresa was great fun as a friend and if you lacked self-confidence she would help you up. She was essentially a clever woman who believed her own bullshit about her own superiority and maintained it through family and professional connexions and loose talk. She left many unpaid bills, I guess like early Spender and his

poetry mates. She was not particularly attractive as she was fat and pasty. However, if one wanted to recall something nice about Teresa, 'attractive' would be a sensible choice. She was bad news. I went with her to visit the IRA in a big house at Hunter's Hill on the harbour to learn how to make a bomb to blow up a grader of the kind preparing to turn Glebe and other inner suburbs into a Los Angeles style freeway, thus knocking down our house and other suburbs of great beauty and value. We were not going to build the bomb to disable the bulldozers, but just describe it in a note to police. This was before the lengthy Figg Street rooftops demonstration. (I had the brains of an excitable gnat.)

Before he went to jail in 2009, Marcus Einfeld apparently visited Sarah Ferguson, an ABC TV reporter, 'in a neighbourly way' in their good Sydney suburb and offered to be interviewed on TV about why he appeared to have lied over who was driving his car when a speeding ticket was issued to him. In the TV interview he ended up looking like a silly old fool again, only this time lying on TV. Ferguson said to Harari afterwards:

If I had ever thought that it was really the wrong thing for him to do I would not have done it. It is just not worth the breach of the human interaction. There is no (scoop) in the world big enough to get at the cost of your human relationships. (Harrari, 2011, p.165).

What does Ferguson think she is – a lawyer? This kind of sickening attitude ensures that truth, education and related entertainment production in Australia is such low quality. It often appears to be a fast race to the American bottom which is a pity when there is so much riveting educational material higher up to work with. I am sick to death of the constant American pat response. Programs such as Australian Story and many others from Europe and elsewhere often deal with 'personal' problems in ways which appear ultimately more honest and compassionate, even when far more thoughtfully critical. The personal is not political enough, as Murray Goot pointed out to me at dinner in Balmain. Since then the US appears to have encouraged and become consumed by it.

We certainly should not fall into pig ignorant prurience posing as moral guardianship. Nevertheless, we all love a good story and the influence of the Catholic Church on Tony Abbott and his wrong belief that he had an illegitimate child was thrillingly shown by the Australian news and related media, presumably to show God's terrific sense of humour. It seemed to me Tony handled his half-life situation very reasonably with all involved. We Protestant girls liked to remember all the men we'd had sex with and were certainly never too dozy to jump up and pop in a diaphragm from our purse first. We can only call for more of this quality of revelation which I bet made all of us think, especially Tony.

Soften up those in law, government, construction, academia, etc. Many know so much more. We breathlessly await the Elizabeth Evatt biography although Australian academia appears already to have got collective Alzheimer long ago, a bit like professionals and their mates. Academics are often a narrow, gutless, stupid lot who think it's fine as long as they ask the questions and study others. It isn't tick the box. (Teresa knew that.)

To discuss Teresa and Marcus Einfeld may best be done historically, in the context of seeing 'Buddenbrooks' recently on SBS 2 which is in my top five novels. Teresa understood a historical approach to life as well as a psychoanalytic one. 'Buddenbrooks' tells of the 19th century decline of a German merchant family and ironically explores the historical relationships between production, business and family, marriage, gambling, addiction and the unseen or unacknowledged Jew and money or comfort lender. While high culture was a mark of aristocratic supremacy, low culture was a sign of prostitution. New York and Broadway drew the two together, I guess. Teresa and I knew almost all the words in all the songs in many Broadway musicals and could sing them for hours.

One of many social claims or pretensions challenged in 'Buddenbrooks' is that producers build successful global businesses through marriage, preferably with the aristocracy, whereas speculators build it upon encouraging the indebtedness of others, including through their gambling and related addictions. The Christian and the Jew could not be married, but there were a myriad of other unacknowledged associations. Prior to this, I had watched the ABC 2 documentary 'Easy Rider, Raging Bull' and think I learned that Charlie Bluhdorn, the crazy Austrian head of Paramount Studios, who loved movies but whose major interests were in South American zinc, commissioned 'The Godfather', after the mafia bought the studio with a Vatican loan. Why don't we get somebody to make us an improving movie about that – instead of all the girly crap about taking drugs?

'Buddenbrooks' shows a time of industrial unrest, common insurrection and the high risk of traffic in the colonies. Bismark set up the world's first industrial insurance scheme for workers in Germany when he was Chancellor, plus the first state pensions and industrial accident and health laws. Universal adult suffrage for men was introduced in Germany when most Englishmen had no vote. This shared development perspective later connected feudal military industrial interests to unleash mass murder on civilians and soldiers in world wars 1 and II as well as driving many destructive interventions before, between and after these global wars. Global history needs to be mined and understood in the process of turning this around. It would be interesting to know the aftermath of the situation described by Joseph Borkin in 'The Crime and Punishment of IG Farben' which involved increasing transfer of major industrial killing interests from Germany to the US.

Was Wittgenstein a philosopher, or did Russell and Keynes just want the family money? Give us the historical knowledge which helps us critically evaluate and produce better. Below the small circles of friends, the US approach to management has treated the world as if it works best as a casino mainly full of ignorantly twittering punters increasingly buying guns and drugs out the back. While the nation appears almost entirely given over to encouraging gambling as the most desirable way of life, Australia is not yet. Encouraging gambling may be done under the pretence of providing mastery over a body of work which is never delivered in ways to achieve the outcomes promised, other than more debt, supported by threat of legal suit. Does that sound like US investment or educational advice or Teresa Brennan to you? It does to me, although I was never much threatened. In life I have always been very well looked after and I am very grateful for it.

Teresa's way of behaving, which is essentially to be loose with the truth in order to gain advantage, appears to have had many international and local consequences which I had not previously understood in terms of their encouragement of self-destructive behaviour at the personal level. I find the values sold to a great many young Americans are horrible because they centre on the ongoing and increasing consumption of the reciprocal gift of appropriately higher status, for which everybody pays in the end. This is a primitive view of conduct that kills people and other life and which may be indistinguishable from corruption. Plan openly and watch out for well connected sponges like Teresa Brennan.

Play the man and win the fight

The majority of Americans understand the situational better than they understand the structural, which is related to the centrality of markets, gambling and the encouragement of supporting emotional expression in their culture. A related irony of my personal life is that although I would rather have flown to the moon than given my Canadian lover, Nixon Apple, any control over any of my finances, he became ACTU representative for superannuation funds and I understand was also a venture capitalist. (*Baby, how did you go – bald and fat, addicted to the pokies, with a bad back and lost everybody's shirts? How about your teeth? You can tell me. Baby, you're a fire work. Have another go.*)

From this broadly historical perspective, Lenin may have mainly convinced the train drivers who got him to the Finland Station. However, one could not accuse the starving and ragged Chinese leaders, such as Mao and those who followed on the Long March, of refusing to speak about the changing economic and political directions they were constantly trying to make clear to peasant masses to gain support for mammoth tasks. Now think of the importance of Plumpinut in addressing global malnutrition and of many potentially related but currently dysfunctional equations which exist between palm oil production and sale, obesity, love and killing monkeys. The world may not need more palm oil, but it looks as if it is set up to get it. I am sick of having no clear direction, even in ideal theory, in regard to forest protection and bio-fuels. Where are we going? (*My child rearing style was not compared to Mao talking to peasants at Yenan for nothing.*)

Once simple operations often become more complex and so one wonders if the average lawyer could work in a post office. Give people a chance. They have not been given one so far because they are constantly blocked by the things they cannot do but others self-protectively claim, often wrongly, that they should be able to do, and so they give up. This touches an increasing number of us, in an increasingly great variety of different ways. For national workforce development, test teachers and the performance of all related competencies in practice. Ideally assessment is conducted openly, as research into the comparative quality and cost of performance. We ideally continue to educate ourselves by TV and other media in increasingly productive ways. Marx's distinction between use value and exchange value was very helpful to me in setting my direction. Should one bring it back in discussions of productivity? How about the gift economy?

On Grand Designs on ABC 1, I saw a man build a Telly-tubby house under a green hill with wood purlins structuring the roof, which could have been a more expensive geodesic

design instead. As I understood it, his roof project demanded he test whether British wood came up to the European stress standard specifications. The fact that it did, presumably opened a wider European market for his related pod housing products. A lot of people are interested in understanding more about the best big picture on wood. One can continue down the American market road which tells us all on TV that because we are idiots we only get what we really like, or we can honestly help people understand so they don't lose money through something daft like betting on currency exchange rates. How would you know where to go in the short or longer term? How could you learn?

In this context and in regard to media, one ideally first considers the concepts of 'quality and integrity' as related to the quality of the search for truth and direction. As 'the fourth estate', the primary duty of the media is ideally to attempt to clarify the world and its parts so life is conducted in more broadly and deeply informed ways in the public and related community and individual interest. Newspapers, TV, the internet, videos, radio and social media appear equipped for broadly harnessing the views of experts and others who have been or who may be affected by many issues, which ideally are of broader concern, to bring them to wider public view for judgment and related information.

Media provides a key part of the process of learning upon which we embark to enrich or destroy ourselves. Ideally media provides for the safe expression of emotion so broader learning and judgment are peacefully achieved and not by the gun or a lawyer. From the consumer perspective, including in relation to media services, the primary issue of concern is not how many providers operate in a market but the quality of their product or service and its related outcomes. To the extent that all have different needs and wants, quality may also be in the eye of the beholder. (I want a girl, just like the girl, etc. etc.)

In general I tend to think self destruction is a person's own business and others should look out for themselves, which is why I also took little interest in the gambling debate. However, the US has made self-destruction into a way of life which it peddles strongly here and everywhere else. The most vulnerable are most at risk. For example, eating sweet foods or those high in fat or salt is an early childish pleasure for nearly all of us. It is primarily promoted and expressed on TV in family and related community settings. In societies which claim to seek fairness, to take matters into the open for clearly accountable development and problem solving is likely to be the most protective, democratic, educational, cheap and effective, collective decision strategy. The interests and entitlements of 'native' people appear ideally debated in related international and regional contexts where American native communities have often also run casinos. It appears important to know what the effects of this have been to judge them.

L Ron Hubbard's current 'The Way to Happiness; A common sense guide to better living' presents a fairly common old fashioned position, like my English mother's. It appears first to be an invitation to eat more as under **1-4 Eat properly** it does not address what 'proper' eating is but suggests cranky or sick people or those with low energy should eat more 'nourishing' food more regularly. **12. Safeguard and improve your environment** first discusses the importance of being clean and well dressed. It states, 'Exercising and working, one can become very messed up. But this does not rule out

getting cleaned up.....An environment disfigured with unkempt people can have a subtle, depressing effect on one's morale' (p. 33). This man seems unaware of his own or anyone else's body and its diet and exercise needs. (Mum was sad but lovely to me.)

20. Try to treat others as you would want them to treat you (the Golden Rule according to Hubbard) argues we all have a right to be addressed and treated as if those doing so thought we were fine in all ways and 'above all, you wouldn't want people just pretending these things, you would want them to be quite real in their attitudes and to be acting with *integrity*' (sic.)(p.63). In areas ruled by power and money this appears to encourage convenient but self destructive retreats into mutually ignorant silence or fulsome politeness. One cannot command respect or love if it does not exist. One can only invite honest exchange, which includes emotion, and so greater understanding.

Openness is ideally encouraged all round in order to reduce anxiety, not made into a one way secret trip with expensive professionals. This problem appeared in much of the culture of the Faculty of Health Sciences at Sydney Uni. where I used to work. Do people like that encourage depression and anxiety? I think they do. I would rather go on holiday with soccer players. You cannot direct people to perform or shut up without expecting consequences which include anger, retaliation, withdrawal or depression. Those who conceptualize rights should also conceptualize responsibilities. Ultimately, however, neither should rely on feudal principles, as is currently the usual case.

Thank you for the opportunity to make this submission. Cheers, Carol O'Donnell
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